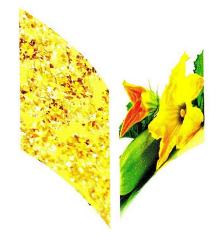
INSIDE WRITING

The Academic Word List in Context



Jennifer Bixby Nigel A. Caplan

SERIES DIRECTOR:

Cheryl Boyd Zimmerman



OXFORD



مجموعه تخصصے آیلتس مترز

ارائه جدیدترین منابع زبان انگلیسی و آمادگی آزمون آیلتس

در دو نسخه چاپی و فایل های الکترونیکی

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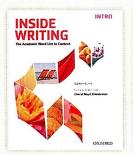
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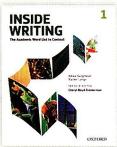
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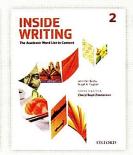
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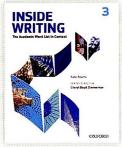
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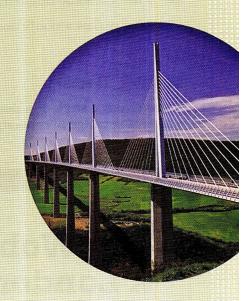
A Bridge to the Future

In this unit, you will

- analyze a narrative and learn how they are used in architectural descriptions.
- use narrative and descriptive writing.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Analyzing a Narrative
- Paragraph Structure
- **GRAMMAR** Simple Past and Present Perfect



Self-Assessment

never seen this

word before.

Think about how well you know each target word, and check (✓) the appropriate column. I have...

TARGETWORDS

AWL

npproximate &

construct

detect

evident

format

globe

interact

occur 🔑

phase so-called

tense

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in either speaking or writing.

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PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. What kinds of stories do you like to read?
- 2. What are some differences between fiction stories and nonfiction stories?
- 3. What makes a nonfiction story interesting to you?

Writing Model

A narrative is a story, or a description of events. Read this narrative about a surprising bridge in London, England.



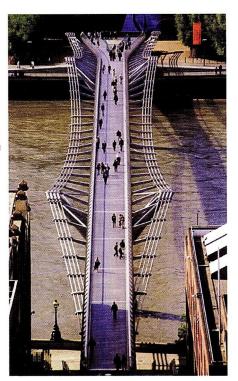
The Wobbly Bridge: A London Landmark

If you walk along the River Thames in London, you'll find beautiful gardens, many top tourist attractions, and the beautiful Millennium Bridge. This low, sleek bridge is 330 meters long. The **so-called** "blade¹ of light," a reference to

- the **format** of the bridge, links London's financial district to the popular South Bank with its theaters, museums, and galleries. Although there are many bridges across the Thames, the Millennium Bridge is special. It was the first new pedestrian bridge built in London for over a century, and it is an amazing
- work of engineering. But it has become most famous to Londoners because of its nickname: the Wobbly² Bridge.

The story of the Millennium Bridge began in 1996. A British newspaper, the local government in London, and the Royal Institute of British Architects created a competition to

to open the bridge in time for January 1, 2000, the first day of the new millennium.³ The winners of the competition had an original design. Their bridge was low without cables above the surface, so pedestrians could see the London skyline.



¹ blade: the sharp part of a knife

² wobbly: moving in an unsteady way from side to side

³ the millennium: the period of time when one period of 1,000 years ends and another begins; often refers to the year 2000

- Construction began in 1999, but building stopped soon after it started. The builders discovered the remains of buildings from the Middle Ages⁴ during the preparation phase of the project! Work began again and continued all year. Unfortunately, the engineers did not quite meet the January 1 deadline. However, the new bridge opened to the public during London's Millennium celebrations on June 10, 2000.
- Then the problems and the **controversy** started. Londoners were very excited about their new bridge, and **approximately** 80,000 people crossed the bridge on its first day. This led to an unusual effect. All bridges move a little when people walk on them, but the Millennium Bridge swayed⁵ left and right a lot. Some people felt sick. Others grabbed the side of the bridge for safety. The bridge moved like a boat in rough water. After two days of unpredictable swinging and swaying, the embarrassed engineers closed the bridge. The British newspapers excitedly declared the project a failure.

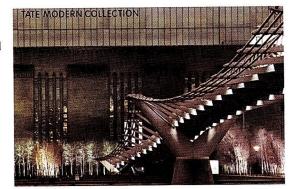
Researchers at Imperial College, London, studied the bridge for the next three months. They found that the problem was the people, not the bridge. In a crowd, people often walk at the same speed as others around them. Most of us sway a little from side to side as we walk. This swaying caused the bridge to move very slightly. When the bridge started moving, the people naturally followed the rhythm of the bridge. They swayed even more. Of course, they all continued to walk and sway in about the same rhythm. The **interaction** of the people and the bridge made the movement more noticeable. As a result, many thought that the bridge was "wobbly." Although this effect can **occur**

with any bridge, the **tension** in the cables supporting the Millennium Bridge made the swaying more

evident. Engineers spent most of 2001 adding special devices to the bridge to correct the problem. They asked groups of volunteers to walk across the bridge together and see if they could detect any motion. Eventually, the bridge reopened in February 2002
without a wobble.

After a difficult beginning, the Millennium Bridge has become a popular tourist attraction. People from all over the **globe** visit the bridge. Walking across the Millennium Bridge today, you won't feel

50 any movement, but you will enjoy wonderful views of London.



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⁴ Middle Ages: the period in European history from about CE 1100 to CE 1500

⁵ sway: move or swing slowly from side to side

WRITING SKILL

Analyzing a Narrative

LEARN

A narrative, or story, is a description of events. Narratives often describe important events or a problem in the past. Most narratives also tell you the solution to the problem or the ending to the story. To tell a narrative effectively:

- introduce the subject of the narrative.
- · describe the setting (time and place).
- give background information about the people or subject that you're writing about.
- · describe events in time order.
- explain an important problem and its solution.
- provide a clear ending or conclusion.

APPLY

 4 a. explanation of the main problem b. description of the subject c. introduction of the subject 	1. Conclusion
Complete the timeline with in	nformation about the Millennium Bridge.
	in for a new bridge
January 1, 2000: The	"Millennium"
June 10, 2000:	
June 12, 2000:	
July–September 2000	:
May 2001–January 20	02: Changes made to the bridge
	: Bridge reope

Analyze

A.	. Match the underlined verbs to the correct verb tense.				
	1.	The controversy started.	a. simple present		

_ 2. It <u>has become</u> famous.

b. simple past

____ 3. It is a low, sleek bridge.

c. present perfect

B. Complete the chart with two more examples of each verb tense from the writing model. Share your examples and discuss the questions below in a small group.

Tense	Example
Simple present	
Simple past	
Present perfect	

- 1. Where in the narrative does the writer use simple present and present perfect verbs?
- 2. Where in the narrative does the writer use simple past verbs?
- 3. Why does the writer change tense in the last paragraph?
- C. Discuss these questions with a partner.

1.	Why do you think the writer uses you in the first and last paragraphs,	but	not
	in the body paragraphs?		

- 2. What words does the writer use to introduce the main problem in the narrative?
- 3. What are some words and phrases in the model that show time and the order of events?

Vocabulary Activities STEP I: Word Level

Word Form Chart							
Noun Verb Adjective Adverb							
approximation	approximate	approximate	approximately				
controversy		controversial uncontroversial	controversially				
detection detective	detect	detectable					
globe		global	globally				
occurrence	occur						

- A. Complete each sentence with the correct word form from the chart. Use the words in parentheses as clues.
 - 1. Some new buildings cause a(an) <u>controversy</u> because they are so unusual.
 - 2. Problems can _____ when bad weather hits long bridges.
 - 3. Special sensors in some bridges can ______ storms and earthquakes.
 - 4. There are ______ 20 bridges across the Thames.
- 5. _____, there are many amazing bridges.

In chemistry, two things can *interact* during an experiment. People can also *interact* with each other.

Rust is the result of water interacting with a metal such as iron.

I interact with people from four different countries at my job.

An *interaction* occurs when two things are mixed together or two people work or talk together.

The *interaction* between the bridge and its visitors created a problem.

Something that is *interactive* involves people working or talking together.

In an interactive class, the teacher and the students all have a chance to talk.



- **B.** Choose the correct word to complete each sentence.
- 1. The museum presents an (*interact/interactive*) display about the construction of the bridge.
- 2. The weather (interacted / interacting) with the type of steel in the bridge.

- 3. The (*interactive / interaction*) between the people's footsteps and the bridge's rhythm caused the movement.
- 4. The sun and the sea (interact / interaction) to damage bridges.
- 5. People do not usually (*interaction / interact*) with each other when they cross bridges.
- 6. My class isn't (interactive / interaction) because the teacher lectures all the time.
- C. Match the verb to the appropriate phrase.

<u>b</u> 1. interact	a. in 2006
2. occurred	b. with other people
3. detect	c. his whole body
4. format	d. problems
5. tensed	e. a new bridge
6. construct	f. your homework

Vocabulary Activities STEP II: Sentence Level

M/rito a	sentence	with	each	verh and	nhrase	from	activity	v C.
 vvrite a	sentence	WILLI	Cauli	verb and	piliase	110111	activit	,

1.	A good manager can interact well with other people.
2.	
3.	
4.	
5.	
6	

The adjective *so-called* has two different meanings. It can introduce the word that people usually use to describe something.

The gap between the Baby Boomers and the so-called Generation Y is getting wider.

So-called can show that you don't think a description of something or someone is appropriate.

Ordinary farmers know much more about this than the so-called "experts."



- **E.** Rewrite each sentence using so-called. Mark any sentences that are examples of the second definition.
 - 1. The article is about the "Wobbly" Bridge.

The article is about the so-called "Wobbly" Bridge.

2.	The bridge was due to open in the year 2000, the Millennium.
3.	An artist made a musical exhibit using the bridge.
4.	The problem was caused by "lateral vibrations."
5.	One end of the Millennium Bridge leads to the "South Bank" area with many theaters and art museums.
6.	The engineers understood the project better than the team of experts.
	Read the paragraph below. Write a sentence to answer each question. Use the target word in parentheses in your answer.
	It can be hard to find places for children to play in large cities, so the Smith Playground and Playhouse in Philadelphia is an amazing resource for families. The Smith family built the house in 1899. It is a beautiful house full of toys, bikes, and pretend cars. In addition to the house, children enjoy a huge playground. In 2004, it was clear that the playground needed improving. A group of residents collected money to update the playground. They built a new area for small children under the age of five. They also added an attractive wooden slide for older kids. In the next stage, they will add a space with water games. The playground has become very popular. Many events and even summer camps take place there regularly.
1.	When did the building of the playhouse begin? (construction)
	Construction began in 1899.
2.	What happened in 2004? (evident)
3.	What did the group of residents build first? (constructed)
4.	What will they add in the next stage of the project? (phase)
5.	What happens during the summer at Smith Playground? (occur)

Grammar Simple Past and Present Perfect

Use the simple past to tell about something that happened at a specific time in the past.

We visited the bridge in 2000.

Use the present perfect to tell about something that happened in the past, but doesn't mention a specific time.

We have visited the bridge many times.

The simple past can also be used to tell about things that started and ended in the past.

I visited England during the 2012 Olympic Games.

The present perfect can be used to tell about things that began in the past, but continue into the present.

The bridge has become a major tourist attraction.

The present perfect is often used in sentences that include prepositions of time, such as *since* and *for*.

There have been no problems with the bridge since 2002.

The bridge has been open for more than ten years.

Use the simple past in an adverb clause with *since*. Use the present perfect in the main clause.

main clause

adverb clause

Tourists have enjoyed the bridge since it opened.

In a narrative, writers often use the present perfect at the start of the story (What has happened before this story?) and at the end (What has happened after this story?).

A. Read this narrative about the Sydney Opera House. Look at the underlined verbs. If they are incorrect, rewrite them.

has come

Since it opened, the Sydney Opera House <u>eame</u> to represent an entire country. This amazing building <u>has only sat</u> in Sydney's harbor for 40 years,

but in that time it became a symbol of Australia. In 1956 the New South

Wales government has started a competition to design a new opera house.

A Danish architect, Jørn Utzon, won the competition. Construction on the

Opera House had began in 1959 and ended in September 1973. Since the

Sydney Opera House has opened, it has received many prizes and awards.

Now, two million people see a performance there every year.



- **B.** Complete the sentences with the simple past or present perfect form of the verb in parentheses.
- 1. The Sydney Harbor Bridge <u>has joined</u> the two sides of the harbor for more than 80 years.
- 2. The building of the bridge _____ in 1924.
- 3. It ______1,400 men eight years to build the bridge.
- 4. The number of vehicles on the bridge each day ______ from 11,000 in 1932 to 160,000 today.
- 5. In 1992, the city _____ a tunnel to handle the increase in traffic.

WRITING SKILL

Paragraph Structure

LEARN

A paragraph is a connected group of sentences on the same topic or with the same purpose. In newspapers and informal writing, such as email, one-sentence paragraphs may be common. In academic writing and most other formal situations, however, paragraphs usually have more than one sentence.

In many paragraphs, the first sentence is very important. It could:

- 1. tell the reader the topic of the paragraph. (*The Millennium Bridge is one of London's most famous sights.*)
- 2. link the paragraph to the previous paragraph. (After the bridge opened, thousands of people wanted to cross it.)
- 3. introduce a surprise or problem. (Then the problems started!)

To write strong paragraphs, include these elements:

- **unity:** Describe one main idea, make one argument, or tell one part of a story in one paragraph. When you have a new main idea, begin a new paragraph.
- **cohesion:** Link each sentence to the one that comes before or after. You can use words such as *next*, *then*, and *however*.
- organization: Make sure the sentences are in a logical order.

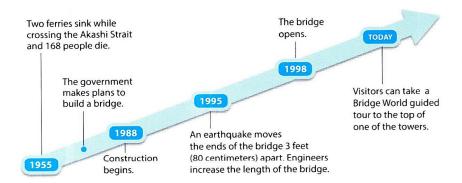
APPLY

- A. Look back and reread the writing model. Underline the first sentence of each paragraph. Discuss these sentences with a partner. What is the purpose of each sentence?
- **B.** Work with a partner. Return to the sentences you underlined in the writing model. Label each sentence *T* (topic), *L* (link), or S (surprise) to indicate the purpose of the sentence.
- C. Discuss the following questions about the model.
 - 1. What is the main idea of each paragraph?
 - 2. What words or ideas did the writer use to link paragraphs?
 - 3. Did the writer organize the story by time order or by order of importance? How do you know?

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Collaborative Writing

A. Read the timeline of the Pearl Bridge in Japan and discuss the events with a partner.



- **B.** Do you think these sentences are good first sentences for a paragraph about the Pearl Bridge? Discuss your reasons with a partner. Then work together to write your own first sentence.
 - 1. Y/N The Pearl Bridge is in Japan.

This is not an interesting sentence. It is just a fact about the bridge.

- 2. Y/N In 1995, an earthquake moved the bridge by approximately 3 feet.
- 3. Y / N The Japanese constructed the Pearl Bridge after a disaster, but it nearly ended in disaster, too.
- 4. Y / N Do you know anything about the Pearl Bridge?
- 5. Y / N The Pearl Bridge is one of the most famous and interesting bridges in Japan.

6.	Your sentence: _	
· ·	1001 00110011001	

- C. With a partner, write a paragraph about the Pearl Bridge. Use information from the timeline in activity A and the facts box. Use this structure to help you.
 - · description of the bridge
 - · most surprising fact about the bridge
 - · history of the bridge
 - · the bridge today

PEARL BRIDGE FACTS

2.4 miles (4 km) long

towers are nearly 1,000 feet (almost 300 meters) high

6 lanes for traffic

1.737 lights in the cables in red, green, and blue make patterns on national holidays

- D. Share your paragraph with another pair. Discuss these questions.
 - 1. Does your paragraph have unity and cohesion?
 - 2. Is the paragraph well-organized?
 - 3. Does the paragraph have a good first sentence?
 - 4. Did you choose appropriate verb tenses?
 - 5. How could you improve your paragraph?

Independent Writing

- A. You are going to write a narrative about an architectural structure. It can be a structure you know well, such as your own home, or one you have visited. Brainstorm a list of architectural structures with a partner. Which one do you have the most information about? Choose this structure as the subject of your narrative.
- **B.** Make a timeline of the structure you are going to write about. If you don't know exact dates, put the events in the correct order.
- C. Replace the underlined verbs and phrases with stronger verbs from the box below. Two words are extra.

occur detect participate select eliminate research
select eliminate research

VOCABULARY TIP

Use a variety of strong, specific verbs (e.g., construct, detect, occur) to make narratives more exciting for readers.

eliminate

- 1. The design for the new bridge will get rid of the old ugly towers.
- 2. When problems happen with a bridge, the authorities have to close it.
- 3. You can do some reading about the history of London's bridges.
- 4. Many people are in the meeting to choose the design for the new bridge.
- D. Complete the chart to help you organize your narrative.

Name the structure.	
Describe it.	
Why do you think it is interesting?	
What happened there? Put the events in the correct order.	1. 2.
	3.
What is the place like today?	

E. Write your narrative. As you write, use target vocabulary from page 1, use your timeline from activity B to organize your writing, and use a variety of strong, specific verbs to make your writing more interesting.

REVISE AND EDIT

A	Read your narrative. Answer the questions below, and make revisions as needed.
1	
1.	Check (✓) the information you included in your narrative.
	information about the subject
	☐ description of the subject ☐ description of the setting
	well-organized paragraphs
	events in time order
2.	Look at the information you did not include. Would adding that information make your narrative more interesting?
G	rammar for Editing Changing Verb Tenses
	Don't change verb tense in a paragraph without good reason.
	opened Building began in 1988, and the bridge opens in 1996.
	Use simple past, not present perfect, after past time markers.
	In 2002, an earthquake has occurred.
	Use simple present to describe the situation today.
	The bridge crossed the Thames.
B.	Check the language in your narrative. Revise and edit as needed.
	Language Checklist
	Language Onecknot
	☐ I used target words in my narrative.
	I used a variety of strong, specific verbs.
	I used simple past and present perfect tenses correctly.
C.	Check your narrative again. Repeat activities A and B.

Self-Assessment Review: Go back to page 1 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

Getting Your Message

In this unit, you will

- analyze company profiles and learn how they are used in business.
- use descriptive writing.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Audience and Purpose
- Organizing Information
- **GRAMMAR** Adverb Clauses of Time



TARGET WORDS

AWL

- n commit
- consult
- establish
- exclude
- expert input
- strategy
- & style
- target
 - transit
- vehicle
- nision 🔏

Self-Assessment

Think about how well you know each target word, and check (1) the appropriate column. I have...

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in either speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. Why do companies have websites? What can you learn about a company from its website?
- 2. Name some company websites that you have visited. What features did these websites have in common?
- 3. What background information should a company have on its website?

Writing Models

A company profile is informational text usually found on the "About Us" page of its website. Read about three different companies.



ABOUT US:

Safari Ads

Since 1998, Safari Ads has **established** itself as the leader in unique¹ advertising. We have built our reputation by designing very unusual advertising **vehicles**. Our vehicles get a lot of attention. How can you ignore a giant truck that looks like a huge cup of your favorite coffee? Our outrageous² advertising vehicles will blow you away.³ Safari has the **expertise** to support your marketing **strategy** and **target** your customers. We work closely with our clients from idea phase until the vehicle is in **transit** from our parking lot.

greatest strength. Our master designers and industrial artists have built advertising **vehicles** for major companies in food, fashion, computer,

Here at Safari Ads, our artistic team is our

and sports industries. While we are proud of our designs, we are proudest of our **commitment** to top-notch⁴ customer service. That puts us miles ahead of our competition. Take a look at our photos to see what we can do!

S BIC S

¹ unique: not like others; very unusual

² outrageous: very strange or unusual; shocking

³ blow you away: impress you or make you very happy

⁴ top-notch: excellent; of the highest quality

OO

ABOUT US:

Fashion Forward



Are you a fashion-forward person? Then Fashion Forward is the website for you! Started in 2010 by two fashion-crazy friends, Claire Hong and Emily Rose, our website is the fastest, most

- offer **exclusive** designer dresses, outfits, and accessories at incredible discounts. We feature over 1,000 new **styles** every season, representing 100 designers from 30 different
- countries. Our merchandise is the highest quality and the most fashion-forward you will find anywhere. Your friends and family will be amazed to see you looking like a million bucks¹ in your **stylish** new clothes from Fashion Forward.
- Here's how it works. First, you create your own fashion profile on our website. Just take a few

minutes to **input** your height, size, hair color, age, and **style** preferences. Then you will see our fabulous fashions, all custom-selected for you. Explore our website, where you will find designer information, fashion blogs and tips from our fashion **consultants**, and notices

about upcoming sales.

- Claire and Emily invite you to join them on their search for the latest in what is fashion-forward. They have the **expertise** to bring you the best. Claire, a former model, has an eye for **styles** that can fit anybody and yet be fashionable. With an MBA from the London Business
- 30 School, Emily knows how to find great prices while providing the best customer service possible. We can't wait to dress you up!

666

ABOUT US:

NOM NOM TRUCK

When two young entrepreneurs met at college, they shared a dream: to start a business selling Vietnamese food from a food truck. After college, owners Jennifer Green and Misa Chien recreated their favorite traditional dishes and served them in sandwiches or even tacos from a truck. By 2009, the Nom Nom Truck was established. After Jennifer and Misa appeared on a popular food show on national TV, the Nom

The Nom Nom **vision** is to bring delicious, healthy, and fast Vietnamese cuisine¹ to everyone. Even customers who have never tried

10 Nom Truck was on the road to success.

Vietnamese food before love the Nom Nom

- 15 Truck. After you try our popular Honey Chicken Banh Mi, you will be back for more!
 - Jennifer and Misa describe their company values as a triangle of happiness. "If our customers are happy and our truck team is
- happy, then we are happy. We believe in great customer service. We do this by having fantastic, friendly truck teams of chefs and cashiers. Eventually, we would like to have Nom Nom Trucks with Vietnamese cuisine in
- 25 cities nationwide."

Instagram:@IELTS_Matters

bucks: informal word for dollars

¹ cuisine: a style of cooking

WRITING SKILL

Audience and Purpose

LEARN

Before you start writing, ask yourself who your readers will be and why they will be reading your text. Consider questions such as these:

- · Who is your audience? Do they already know about your topic? If so, don't repeat elementary information. If not, explain basic information and perhaps include examples, diagrams, or pictures.
- How old are your readers? Will they be reading your piece for work (research, perhaps), for business, or for pleasure? Decide whether you should use an informal, conversational style or a more formal tone.
- · What is the purpose of your writing? Are you trying to present an opinion, make a recommendation, or interest readers in a product or service?
- Is it important to provide facts or research?
- · Do you want your readers to do something? Make specific recommendations or say exactly what they should do, buy, or believe.

APPLY

Analyze the audience and purpose of each company profile in the writing model. Write the target audience and purpose for each company. You will use some choices more than once. Compare answers with a partner.

Audience Purpose Individuals Quickly inform the reader Large companies Tell a story to interest readers Communicate what is unique about Advertisers the company Women Make the reader curious College students Impress the reader Online shoppers People who live in urban areas

1. Safari Ads

	Audience: Large companies,	
	Purpose:	
2.	Fashion Forward	
	Audience:	
	Purpose:	
3	Nom Nom Truck	

Audience:	
Tradicited:	
Purpose:	

- **B.** Think about the audience for each of the three businesses. With a partner, discuss these questions for each business.
 - 1. What information might people want when they visit the website?
 - 2. Do you think you are part of the target audience for the site? Why, or why not?

Analyze

A. Reread the three company profiles. Check (✓) the information that is included and mark information that is not included with an X. Which information is included in all three? Compare your answers with a partner.

Type of Information	Safari Ads	Fashion Forward	Nom Nom Truck
Name of owner(s)	X		
Date established			
Brief company history			
Product information			
Statement of mission or vision			
Characteristics of employees			
Description of clients or customers			
Unique features			

B.	What is unique about each business? In each profile, underline a few key words
	that express what is unique and write them below.

1.	Safari Ads: outrageous advertising vehicles
2.	Fashion Forward:
3	Nom Nom Truck

C. Discuss these questions with a partner.

- 1. Which two profiles include information about how the company started? Why do you think this information is included?
- 2. Does your impression about a company change when you know about the owners?
- 3. Which profile does not include information about the company's history? Why do you think the company chose not to include that information?

Vocabulary Activities STEP I: Word Level

established

input

consult transition exclusive strategy expertise target A. Use the target vocabulary to complete the sentences about Two Stamp Design, a website design company. 1. When two brothers <u>established</u> their website design company five years ago, they knew it was a very competitive business. 2. They focused on developing a very smart long-term ______. 3. They have many years of experience, and they bring their ______ to every project, no matter how small it is. 4. This plan enables them to ______ a wide range of customers. 5. They also _____ with advertising companies and provide advice and recommendations. 6. They hired a photo software expert to provide _____ on their website. 7. Their designs are getting attention because of their sleek _____ 8. Recently, they have designed a website for a(an) ___ luxury resort. 9. They have also completed a website for a company that sells eco-friendly 10. Their _____ from a small company to a recognized business has

been slow, but the brothers are happy with their success.

vehicles

style

Vocabulary Activities STEP II: Sentence Level

Some verbs *collocate* with, or are often used with, certain other words. These sets of words are called *collocations*. Here are some examples of collocations for the verb *commit* and the noun *commitment*.

The collocation to *make a commitment* means "to make a promise to do something."

I made a commitment to help Tran format the new ad, so I'm very busy at work.

The collocation a *long-term commitment* means "a responsibility over a long period of time."

Studying to be a nurse requires a long-term commitment to a challenging program.

To commit a crime means "to do something illegal or bad."

Job applications often have a question asking if the applicant has committed a crime.

To commit to memory means "to learn something so that you remember it for a long time."

Schoolchildren must commit the multiplication tables to memory.

To be committed to something means "to give time and attention to something that you think is important."

The company president is committed to opening several new stores next year.



B.	Answer these questions using the collocations in parentheses. Then share
	answers with a partner.

- 1. What responsibilities do you have this weekend? (make a commitment)
- 2. What is an organization or a goal that you are committed to? Explain why it is important to you. (*be committed to*)
- 3. List two long-term commitments that people often make. Which one have you made or are you likely to make in the future? (*long-term commitment*)
- 4. What things did you commit to memory when you were in elementary school? What types of things do you have to commit to memory now? (*commit to memory*)

Establish means "to start something" or "to make something exist." Establish can be used in several different ways.

A person can establish a company, an organization, or a system.

He established his company several years ago.

The government has established new guidelines for recycling.

Two people, organizations, or countries can *establish* a relationship, especially a formal one.

I have established contact with the lawyer's office.

You can *establish* yourself or *establish* yourself *as* something; that is, you can succeed in something and make people accept and respect you. A person can also *establish* a reputation for himself or herself.

He has established himself as a very reliable accountant.

She is a well-known opera singer now. She has established herself.

The success of her second novel <u>established</u> her reputation <u>as</u> an important writer.



- C. Discuss these questions with a partner. Then write answers. Use the correct form of establish in your answer.
 - 1. Think of the oldest business or company that you know. Approximately when was it established? Who established it? Why?
 - 2. Think of a famous singer, movie director, or artist. What event (movie, song, or exhibit) helped to establish this person's reputation?
 - 3. What are some ways that you can establish trust with another person?
 - 4. How would you like others to see you in the future? In other words, what would you like to establish yourself as?

The noun vision has several different meanings.

It can mean "the ability to see."

I have perfect vision, so I have never worn glasses.

Vision can mean "the ability to think about the future with great intelligence."

What is needed are good leaders with vision and determination.

Vision can mean "a picture in your imagination."

She had **visions** of what her life was going to be and how it was going to turn out.



D. Answer the questions below.

- 1. Find the sentence that tells the vision of Nom Nom in the company profile on page 17 and underline it. Which meaning of *vision* is used in that sentence?
- 2. Write a sentence that tells the vision of Safari Ads.
- 3. Write a sentence that tells the vision of Fashion Forward.

Grammar Adverb Clauses of Time

An adverb clause of time indicates when something happened. In a sentence it shows that something happened before, after, or at the same time as an event in the main clause. An adverb clause of time is a dependent clause. It includes a subject and a verb, and it begins with a conjunction such as *while*, *after*, *before*, *as soon as*, *when*, *until*, *soon*, or *after*.

When the dependent clause (underlined below) comes before the main clause, there is a comma between the two clauses.

S V

After the owners appeared on a popular TV show, the Nom Nom Truck was on the road to success.

When the sentence begins with the main clause, there is no comma.

S V
The Nom Nom Truck became very well known <u>after the owners appeared on a popular TV show.</u>

In a company profile, the most common verb tenses in adverb clauses of time are simple past, past progressive, simple present, and future.

past progressive simple past

While he was attending school, he opened his first store.

simple present future

Once you try our products, you will see the difference.

- A. Read the sentences about Tutor Camp, an after-school tutoring company.

 Underline the adverb clauses of time. Rewrite each sentence with the adverb clause in a different position.
 - 1. Sam Wilson developed the idea for his company while he was in high school.

 While he was in high school, Sam Wilson developed the idea for his company.
 - 2. As soon as he graduated college in May 2010, he started a small tutoring company for high school students.
 - 3. Wilson hired a management team after he expanded his business in 2012.
 - 4. Before he expanded his business, he did a lot of market research.
 - 5. While he was busy with his company, he was studying in an MBA program.
- B. Read the paragraph. Put brackets around each adverb clause of time, and underline the subject and verb in that clause. Then correct the errors, including verb tense, clause structure, and time words. In some cases, the time word is missing. The first correction is done for you. Correct four more mistakes.
 I have always wanted to own my own business, but I wasn't sure what kind.

[When I am young,] I helped in my father's hair salon. I learned about the importance of customer service I watched my father talk with his clients. I also helped him with the accounting while I was a high school student. When I enter college, I decided to major in business. One semester, just for something different, I registered in a furniture-making course. After the first month, I realize that I loved working with wood and designs. I graduated from college, I started to explore business opportunities in construction

management. I now own my own construction company.

WRITING SKILL

Organizing Information

LEARN

When writing a company profile, you need to capture the reader's attention, give information, and show the reader how your company is special. To do this, decide what information to include, and organize your information carefully.

To plan your writing, follow these steps:

- · List three or four main points of information.
- Focus each paragraph on just one or two points.
- Consider the order of the points. You could put the company history first, or it might be more interesting to state the owner's history and goals first.
- Try putting your points in different order. Think about how the order might affect the message and the reader. Remember that a powerful ending can have a lasting effect on readers.

APPLY

Paragraph 2:

ook at the Safari Ads company	profile on page 16. Work with a partner to determine
he focus or purpose of each pa	
Paragraph 1:	

Collaborative Writing

A. The Safari Ads profile does not include information about the founder, the person who started the company. Read about the founder and how he started Safari Ads. As you read, underline key words that describe him or his work.

Nick Alonso, founder of Safari Ads, started his career as an artist and set designer for theaters in New York City. His unusual creations were well-known in the theater world. He designed sets for the top Broadway plays during the 1980s. Later, he took his unique expertise into a new field: designing company exhibits for large conferences. He built extraordinary exhibits around the world. All of this changed, however, when he saw his first advertising vehicle. Suddenly, he had a vision of how he could combine his art with his love of cars. His first advertising vehicle was a cartoon character, which he built with a 1989 Toyota van.



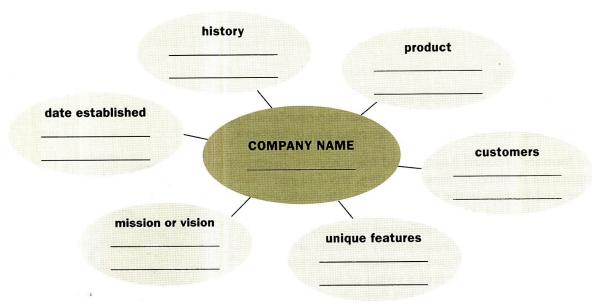
- **B.** With a partner, insert the new information about Nick Alonso into the Safari Ads profile. Follow these steps:
 - 1. Reread the profile on page 16 and decide where the information should go.
 - 2. Rewrite that part of the profile. Use some of the information from the paragraph above, but use your own words.
 - 3. You can write your own first sentence or start with this one:

 Nick Alonso, founder of Safari Ads, is the creative genius behind every one of our unique vehicles.
- C. Share your new company profile for Safari Ads with the class. As a class, discuss the questions.
 - 1. Where did you put your new information? Why?
- 2. How does it change the profile to add information about Nick Alonso?
- 3. Do you think it is better? Why, or why not?

Independent Writing

A. You are going to write a company profile for a website. It can be for a company that offers a service (such as test preparation tutoring) or a product (such as a clothing store or restaurant). It can be for a real company or a company you make up.

Choose a company. Brainstorm ideas for your company profile. Complete the idea map, and discuss your map with a partner.



, a	The inspiration for	or	can	ne in	
				was(past verb	,
	(person)	realized that	(subject + verb)	With the he	пÞ
	of	(person)	established	in	
		(person's)			
	(place)	(person's)	- The Company	1	
	(verb)				
	Circle the ones yo	ou can use in you	ur company prof		VOCABULARY TIP Adjectives can help
	Look at the adject Circle the ones you artistic fantastic proud	ctives from the wou can use in you delicious fashionable stylish	riting models or ur company prof exciting healthy top-notch	exclusive	Adjectives can help you communicate what is outstanding about your company
	artistic fantastic proud Rewrite each of t Replace the under company you are	delicious fashionable stylish the sentences baerlined words wite	exciting healthy top-notch sed on the writich information all	exclusive outrageous unique ng models. oout the	Adjectives can help you communicate what is outstanding
	artistic fantastic proud Rewrite each of t Replace the unde company you are make other chan	delicious fashionable stylish the sentences baerlined words wite going to write a	exciting healthy top-notch sed on the writich information all bout. You may r	exclusive outrageous unique ng models. bout the	Adjectives can help you communicate what is outstanding about your company Use adjectives in your profile to build the image of your company.
	artistic fantastic proud Rewrite each of t Replace the unde company you are make other chan Since 1998, Safar	delicious fashionable stylish the sentences baerlined words wite going to write a ages to the sente	exciting healthy top-notch sed on the writi h information all bout. You may r nces as well. ished itself as the	exclusive outrageous unique ng models. bout the need to ne leader in unique	Adjectives can help you communicate what is outstanding about your company Use adjectives in your profile to build the image of your company.
•	artistic fantastic proud Rewrite each of t Replace the unde company you are make other chan Since 1998, Safar	delicious fashionable stylish the sentences baserlined words wite going to write a ages to the sentence it Ads has estable ba House has estable	exciting healthy top-notch sed on the writi th information all bout. You may r nces as well. ished itself as the	exclusive outrageous unique ng models. cout the need to ne leader in unique s a leader in teen fas	Adjectives can help you communicate what is outstanding about your company Use adjectives in your profile to build the image of your company.

E. Write your company profile. Use your idea map to decide on the order and focus of your paragraphs. As you write, include adjectives and sentences you like from activities B, C, and D. Use target vocabulary from page 15.

5. At Nom Nom, our vision is to bring delicious Vietnamese cuisine to everyone.

Instagram:@IELTS_Matters

REVISE AND EDIT

A.	Read your company profile. Answer the questions below, and make revisions to your company profile as needed.		
1.	Check (✓) the information you included in your profile.		
	□ date company was established □ facts about products □ name of owner or founder □ descriptions of customers □ company history □ unique features □ description of product or service □ statement of vision		
COMPANY	Look at the information you did not include. Would adding that information make your profile more interesting to customers?		
G	rammar for Editing Punctuating Clauses		
	Compound sentences (with two independent clauses) must have a comma. The comma should be before the coordinating conjunction (<i>for, and, nor, but, or, yet, so</i>).		
	independent clause Sofia may start a bakery, <u>or</u> she may open a coffee shop.		
	Sentences starting with an adverb clause of time have a comma after the dependent clause.		
	adverb time clause main clause (dependent) (independent) After he graduated, Ray worked in his aunt's business.		
	When the sentence begins with the main clause, there is no comma.		
	main clause adverb time clause (independent) (dependent) Ray worked in his aunt's business after he graduated.		
В.	Check the language in your company profile. Revise and edit as needed.		
	Language Checklist		
	☐ I used target words in my profile. ☐ I used descriptive adjectives.		
	☐ I used adverb clauses of time to tell the company history.		
	☐ I punctuated my adverb clauses correctly.		

C. Check your profile again. Repeat activities A and B.

Self-Assessment Review: Go back to page 15 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

Ready for Anything

In this unit, you will

- analyze product reviews and learn how they help consumers make decisions.
- use descriptive and evaluative writing.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Supporting Opinions with Facts
- Writing a Good Title
- **GRAMMAR** Adjectives and Adverbs

\$400 to \$500 (12)	
more	
By Rating	(57)
	(34)
	(17)
	(3)
	(1)
	(2)
2 7111	(8)

Self-Assessment

never seen this

word before.

Think about how well you know each target word, and check () the appropriate column. I have...

TARGET WORDS

AWL

- aspect
- category compatible
- equip
- indicate
- nutput 🎤
- noverall ?
- perspective
- range
- technology

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in either speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. Have you recently bought something online? Did you read the reviews? Did they help you choose a product? Did you agree with the reviews?
- 2. What information do you expect to read in a product review?
- 3. Have you ever written a product review? For what product? What did you write?

Writing Models

A product review gives a customer's opinion about the quality and value of a product. Read these online reviews of three different emergency weather radios.



Great little radio!



ATMOS-FEAR 3000 Weather Radio



Finally, a small emergency¹ weather radio that really works! I've owned many radios

in this **category**, but they are all terrible compared to the ATMOS-FEAR 3000. A good emergency radio needs to work even if you don't use it for a long time. It also needs to receive radio signals² from a wide area. The

10 Atmos-Fear gets it right. It has a solar panel³ on the top and a flashlight on one end. It has a hand crank⁴ for manual power, or it can run on batteries⁵ or an **external** power source. The radio starts easily and charges fast. Its reception⁶ is excellent; I can listen to the weather report from anywhere in my house. The display is easy to read, too. The Atmos-Fear 3000 comes with a power **output** for a cell phone, so you can charge your

20 phone if you lose power. The only feature I don't like is the charging indicator light. It's too bright, so I don't want it near me at night. Apart from that one small problem, I highly recommend this great little radio.

¹ emergency: a serious event that needs immediate action

² radio signal: a radio wave used to send and receive messages

³ solar panel: a flat piece of equipment that uses light and heat energy from the sun to produce electricity or heating

⁴ hand crank: a bar and handle in the shape of an L that you turn to make electricity

⁵ battery: a device that provides electricity for a toy, radio, car, etc.

⁶ reception: the quality of radio signals

You get what you pay for.

PowerUp Emergency Radio



I was excited to receive
this radio because we get
many bad storms in our area,
and it's important for me to listen to weather
news. I have looked at many emergency radios.
The PowerUp is much cheaper than similar
radios, but unfortunately, this means it is not
very good quality. The radio is quite large and
is equipped with a thermometer, flashlight, and

- reading light. Sadly, the thermometer was already broken when I opened the box. The lights work well, though. On the one hand, the radio is great because power can come from either a hand crank, batteries, or a solar
- panel. On the other hand, the hand crank stopped working after one week, and I saw water under the solar panel. Even the radio doesn't work properly. It doesn't have a wide range, so it only picks up one very weak
- signal. Overall, the PowerUp Emergency Radio is economical, but it's not a good buy. You get what you pay for.

(a) (b) (c)

Easy to program, annoying to use.

Red Alert WR50

有有方式的



I bought this radio after I read some online reviews, and I am mostly satisfied with it. The

radio has two ways to receive weather information, making it very practical. You can listen to a weather station, or you can receive warnings of dangerous conditions even when your radio is off. The

device is compatible with a new technology for weather radios. This feature means that you only get alerts¹ for your home area, so it won't wake you up for a storm that's 100 miles away. Sometimes, though, it doesn't work well. It

- still plays quite a lot of unnecessary alerts. I like that the unit has a memory of 10 past alerts, but I don't like that it doesn't tell you when they occurred. On the other hand, some aspects of the radio are very helpful. The
- display is easy to read, and the radio is easy to program. When the news reports bad weather, a light goes on and a loud sound plays. I like using the Red Alert WR50 overall, but I can't recommend it highly. From my
- perspective, it has too many annoying problems.

¹ alert: a warning of possible danger

WRITING SKILL

Supporting Opinions with Facts

LEARN

A good review includes both facts and opinions. A fact is something that is known to be true. A fact can be proven. An opinion, however, is a person's feelings or thoughts about something. Opinions are personal, and other people could disagree with them. In a review, the opinion shows the writer's evaluation: Is the product good or bad?

A good review gives reasons for the writer's evaluations. One way to do this is to use facts to support your opinions.

Opinion

The radio is great.

Opinion supported by facts

The radio is great because power can come from either a hand crank, batteries, or a solar panel.

This will make your writing more persuasive, and your readers will be more likely to trust your recommendations.

When you write a review:

- write an interesting title to summarize your opinion and add a rating (for example, 3 out of 5 stars).
- give your overall opinion about the product.
- · describe the product.
- explain why you bought the product (optional).
- give your opinion of the product's strong and weak aspects.
- support your opinions with facts and/or examples.
- · conclude with your recommendation.

APPLY

A. Are the following sentences about the three emergency radios facts (F) or opinions (O)?				
F 1. It has a solar panel on the top and a flashlight on one end.				
2. The indicator light is too bright.				
3. The radio is easy to program.				
4. The lights work well.				
5. It doesn't have a wide range.				
6. It's not a good buy.				
7. When a bad storm is reported, a light goes on and a loud sound plays.				
8. The device uses a new technology that only plays local alerts.				

The ATM	OS-FEAR's reception	on is excellent.		
The reviewer can listen to the weather report from anywhere in the house.				
The PowerUp is not good quality.				
The PowerUp doesn't have good range.				
The Red Alert is very practical.				
The new	technology on the	e Red Alert does not work well.		
nalyze				
	the reviewers buy th	nese radios? Match the radio to the reason.		
-	OS-FEAR 3000	a. The reviewer read many different reviews and chose this one.		
_ 2. Power	rUp	b. The reviewer tried other weather radios first.		
3. Red A	llert WR50	c. The reviewer lives in an area with a lot of bad storms.		
Derend +	the three reviews and	nd complete the chart.		
nereau l		MOS-FEAR PowerUp Red Alert W		
Aspect	:/Radio AIN			
		strong		
Aspect Signal		strong		
Aspect Signal	sources	strong		
Aspect Signal Power s	sources	strong		
Aspect Signal Power s Display Ease o	sources	strong		
Aspect Signal Power s Display Ease o	sources f use aspects ading the reviews, w	which radio would you buy? Share your answers		
Aspect Signal Power s Display Ease o Other a	sources f use aspects ading the reviews, wer.			
Aspect Signal Power s Display Ease o Other a	f use aspects ading the reviews, wer. ATMOS-FEAR 3000	which radio would you buy? Share your answers		

Vocabulary Activities STEP I: Word Level

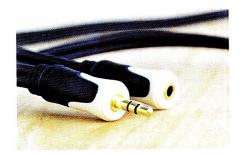
Word Form Chart				
Noun	Verb	Adjective	Adverb	
economy		economic	economically	
economics		economical	Coordinating	

Complete the sentences with the correct form of the word economy.
1. Hybrid cars get excellent fuel <u>economy</u> .
2. It is to buy a large bottle of milk.
3 is the study of money, banks, and markets.
4. Many people lost money in the crisis.
5. Some people buy in large quantities because it is more
6. She was running out of water, so she drank it
When two things or ideas are compatible, they go together well.
Jim's and Mary's ideas for the school year are compatible.
When two people are <i>compatible</i> , they have similar personalities, or they can live or work well together.
My brother and his wife both swim, so they are perfectly compatible.
We often use <i>compatible</i> for two types of technology that work together. Remember to use the preposition <i>with</i> .
My music player is compatible with my car radio.
The opposite of compatible is <i>incompatible</i> . It means that two things do not go or work together well or that two people cannot be together happily.
These headphones are <u>incompatible with</u> my music player.
The noun form of compatible is compatibility.
Before you buy a new DVD player, check its compatibility with your TV.
B. Complete the questions with compatible, incompatible, or compatibility. Then discuss your answers with a partner.
1. Why are you with your best friend?
2. Have you ever bought a(n) piece of technology and returned it to the store?
3. Think of a class you took. Was your way of learning with your teacher's style of teaching?
4 Hory important is in a friendship?

C. Complete the paragraph with words from the box. You will not use two of the words.

externa equippe	put icator	range aspect	technol perspec	

My MP3 player came (1) with enough space
for thousands of songs and an awesome set of headphones. I
can even connect it to (2) speakers using the
(3) jack. The device is compatible with a wide
(4) of accessories, including cases and covers.
From my (5) there is only one problem with it
There is a bright red (6) light on the side that
is annoying at night.



Vocabulary Activities

STEP II: Sentence Level

- D. Write sentences to answer these questions. Use a form of the underlined word.
- 1. What is one of your hobbies? How do you equip yourself for that hobby?

 I enjoy skiing. My equipment includes boots, skis, poles, a hat, and sunglasses.
- 2. What is an indication that you need to buy new clothes?
- 3. How can you categorize your favorite and least favorite foods?
- 4. What is a good student equipped with for class?
- 5. What do the icons on a computer screen <u>indicate</u>?

Overall can be an adverb or an adjective. As an adverb, overall can mean "generally" or "when you consider everything."
Overall, the radio is very useful.
When used as an adverb, overall can also mean "in total."
We spent three weeks overall trying to find the right computer.
As an adjective, overall means "including everything."
The price of breakfast is part of the overall price of the hotel room. High-resolution photos can be printed at almost any size without a real difference in their overall quality.
E. Put the parts of the sentences in order and rewrite the complete sentence.
1. many different watches, / but overall / I tried on / I preferred / the blue one
I tried on many different watches, but overall I preferred the blue one.
2. with this TV, / but overall / there are a few problems / in the store / it is the best one
3. between family members / cell phones / overall / have improved communication
4. my overall / is positive / about this computer / opinion
5. recommend / overall / this new camera / I highly
F. Cathy wants a cell phone. Her parents, Abby and Bob, don't think it's a good idea. Abby thinks a cell phone will distract Cathy from her schoolwork. Bob thinks the phone is too expensive.
1. Write a letter to Abby and Bob from Cathy's perspective. Say why you should have the cell phone. Use forms of all of these words: <i>technology, equip, aspect, range</i> .
Dear Mom and Dad,
I really need a cell phone because it's essential equipment for a young person.

	what is Bob's perspective? Use forms of all of these words. perspective, economical, compatible.
3.	Whose perspective do you agree with—Abby's or Bob's? Why? Use forms of all of these words: overall, aspect, category, indicate.

Grammar Adjectives and Adverbs

An adjective is a word that describes a noun. An adjective can appear before a noun or after a linking verb such as be.

The Red Alert is a <u>useful</u> radio. A weather radio is <u>useful</u>.

You can write more than one adjective for one noun, but it is unusual to write more than two or three adjectives together. Adjectives usually follow this order:

opinion size age shape color origin material category

a useful red weather radio a small plastic flashlight

Adverbs describe verbs, adjectives, or whole sentences, but not nouns.

The radio turns on easily.

The Red Alert is a very useful radio.

Fortunately, I own a weather radio.

When you write more than one adjective of the same type, such as two opinion adjectives, separate them with commas.

I wanted a cheap, reliable radio.

A.	Circle the correct word to complete the sentences in this camera review.		
	The DX7 is an (1) (attractive) / attractively) digital camera with a		
	(2) (square / squarely) black body and an (3) (unusual / unusually)		
	comfortable grip. When you press the power button, it opens (4) (quick /		
	quickly). The photos have (5) (bright / brightly) colors and a (6) (clear /		
clearly) focus. I even liked using this camera better than my (7) (great /			
greatly) old film camera. (8) (Unfortunate / Unfortunately), the DX7 is			
	(9) (very / real) expensive, so I cannot recommend it too (10) (high / highly).		
В.	Write a sentence using the adjectives in each example.		
1.	quiet / comfortable		
	I can study in a quiet, comfortable place.		
2.	fast / red		
3.	expensive / beautiful / new		
4.	square / small / plastic		
5.	European / delicious		
C.	Hiroko and Turki are classmates. Hiroko has just bought a new smartphone. She is comparing it to Turki's older phone. Write a short dialog. Use at least two adjectives or adverbs in each sentence.		
	Hiroko: "I just bought a cool new smartphone." Turki: "My phone is old, but I can hear very clearly."		
	Turki. Wy priorie is olu, but i cari flear very clearly.		

WRITING SKILL

Writing a Good Title

LEARN

A good title gets the reader's attention, tells the main point, and sometimes gives the writer's opinion or perspective. Writers often draft several titles and then choose the best one.

To write a title for your next paper, choose two or three of these strategies:

- a sentence or phrase from your writing ("I love this little radio")
- · a key word, phrase, or idea ("The perfect choice")
- something the reader can hear, see, feel, or taste ("A little red wonder")
- an interesting or unusual idea from the writing ("A radio with a flashlight!")
- a question ("Who needs a radio with a flashlight?")
- a common phrase or saying ("Pump up the volume!")

Follow these guidelines to write your title correctly:

- Avoid very long titles. (Note that titles are not usually complete sentences.)
- In formal papers, capitalize the first letter in every word except short prepositions (on, at, by) and articles (a, an, the). (This is not always done in product reviews.)
- Always capitalize the first word of the title even if it is a short preposition or article.
- Use the same font as the rest of your paper.
- · Center the title.

APPLY

Look at the titles of the three reviews on pages 30–31. Which strategy did the writers use for each title? Do you think they are good titles? Discuss your opinions with a partner.

The title of the first review is a phrase from the last sentence of the review. It's a good title because ...

Collaborative Writing

A. Read the following draft of a product review. With a partner, evaluate the draft using the chart below.

My review of a weather radio

The Super Storm weather radio is OK. It is small with a solar panel and crank handle. The radio works well. The flashlight isn't very good. I'm going to send it back and buy a different model.

Aspect	Good	Needs Improvement	Missing
1. Title		/	
2. Description of the product			
3. Opinions about the product			
Supporting facts or reasons for the opinions			
5. Recommendation			

B. With a partner, decide how you could improve these aspects of the product review. What could you add or change? Use the information in the writing models to help you.

	77141-		
L.	Title		

- 2. Description _____
- 3. Opinions _____
- 4. Supporting facts/examples _____
- 5. Recommendation _____
- C. Rewrite the review together, including the title. Share your review with another pair. Discuss these questions.
 - 1. Does your review have a good title?
 - 2. Does your review have all the aspects of a good product review?
 - 3. Did you add enough information?

Independent Writing

A. Think of a piece of technology you own that you could write a product review about. It could be a computer, tablet, cell phone, television, watch, calculator, or other device.

Brainstorm both facts and opinions for your product review. Use the chart to help you.



Name of the product:	
Type of product:	
Description:	
Strong aspects	Weak aspects
	Recommendation

- **B.** Write three different titles for your review. Use three different techniques from page 39. Ask a classmate to help you choose the best title.
- C. Write sentences about your product using the phrases in the Vocabulary Tip box. Give a reason for each opinion. Then choose the one you want for your review.

1.	Overall, I don't fully recommend this TV because the screen is too small.
2.	
3.	

D. Write your review. Use the chart in activity A to make sure you include all the aspects of a product review. Support your opinions with facts and examples. Include adjectives and adverbs, and make sure you have a good title and a recommendation.

VOCABULARY TIP

Adverbs can show the strength of your recommendation:

Strong

♠ highly recommend

strongly recommend

somewhat recommend

don't fully recommend

definitely don't recommend

Weak

REVISE AND EDIT

A.	Read your product review. Answer the questions below, and make revisions to your review as needed.
1.	Check (✓) the information you included in your review.
	☐ title ☐ strong and weak aspects of the product
	opinion about the product facts/examples to support your opinions
	☐ description of the product ☐ recommendation
2.	Look at the information you did not include. Would adding that information make your review more convincing to a potential customer?
G	rammar for Editing Problems with Adjectives and Adverbs
	1. Remember that an adverb can't modify a noun:
	X I needed a cheap ly radio.
	2. Adjectives don't agree with nouns in English:
	X The radio uses three larges batteries.
	3. Notice the difference between the <i>-ing</i> and <i>-ed</i> form of some adjectives (e.g., <i>interesting / interested</i> , <i>boring / bored</i>). The <i>-ing</i> form describes the cause of the emotion:
	The camera has an exciting new feature.
	The <i>-ed</i> form describes the result:
	I'm <u>excited</u> by this new camera.
В.	Check the language in your product review. Revise and edit as needed.
	Language Checklist
	☐ I used target words in my product review.
	☐ I used adjectives and adverbs.
	☐ I checked the form of my adjectives and adverbs.
	☐ I used adjectives and adverbs correctly.

C. Check your review again. Repeat activities A and B.

Self-Assessment Review: Go back to page 29 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

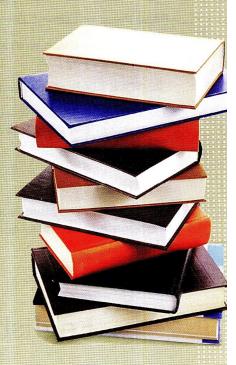
Message in a Book

In this unit, you will

- analyze responses to literature and learn how they are used in academic writing.
- use support for a point of view in writing a response to literature.
- increase your understanding of the target academic words for this unit.



- Supporting a Point of View
- Summarizing a Story
- **GRAMMAR** Expressions of Contrast



TARGET WORDS

AWL

assess

attitude

🎤 benefit

brief

context
contradict

devote

labor

margin

motive

outcome

resolve

Self-Assessment

Think about how well you know each target word, and check (1) the appropriate column. I have...

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in *either* speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. What are some works of literature you have studied in school? Who are some authors you like?
- 2. What kinds of assignments have you written in a literature class? Describe them.
- 3. Folk tales teach a lesson or make an observation about society or human nature. What is a folk tale that you know?

Writing Models

A response to literature is a short summary and an analysis that you write, often in response to an essay question. Read these responses to a test question about a folk tale.

English Literature 101: Mid-term Test

Essay Question:

and write a personal response. What is the message or lesson in the story? Do you agree or disagree with the message? Support your answer with reasons and examples. Begin your response with a brief summary of the story. Your response should be no more than 300 words, and it should have proper format with one-inch margins.

Read the Middle Eastern folk tale "The Boatman"



THE BOATMAN

A scholar¹ asked a boatman to row him across

the river. The journey was long and slow. The scholar was bored. "Boatman," he called out, "let's have a conversation." Suggesting a topic of special interest to himself, he asked, "Have you ever studied philosophy? or art?"

"No," said the boatman, laboring to row the boat. "Subjects like those are of no benefit to me."

"Too bad," said the scholar. "You've wasted half of your life. Such subjects are important for the mind."

Later, the boat crashed into a rock in the middle of the river. The boatman turned to the scholar and said, "Tell me, did you ever learn to swim?"

"No," said the scholar, "I devoted myself to thinking."

"In that case," said the boatman, "you've wasted all your life. Alas, the boat is sinking."

¹scholar: a person who knows a lot about a subject because he or she has studied it in detail

² philosophy: the study of ideas and beliefs about the meaning of life

MAY'S RESPONSE:

The folk tale shows two men with different ideas about what is important in life. The scholar's attitude is that intellectual³ matters, such as philosophy or art, are the most important. The boatman contradicts this by pointing out how important practical matters, such as knowing how to swim, are. The scholar feels superior with his knowledge. In the end, the boatman lives longer because he knows how to swim.

I have to agree with the boatman. I can see a similar conflict⁴ in the **context** of my own life at the university. Some students **devote** four years of their life to studying a subject like literature or history, and what is the **outcome?** Even though they've worked hard, after they graduate, they can't find a job. However, students who choose a practical field of study, such as business or engineering, can easily enter the world of work. A second example is how students spend their summer breaks. One of my friends says she's tired after the stress of the university, so she just wants to go back to her hometown and stay with her parents. She wants to see her friends again and relax. I understand her **attitude**, but I cannot respect it. I think she should look for a job and get some practical work experience. I have an internship⁵ with an accounting firm⁶ this summer. Although it isn't a fun job, it is useful. I can earn some money, and I can learn a lot, too. That will help me after I graduate.

Of course, life is not usually a choice between just two things. A person can be practical and still enjoy life. The point is you have to learn the practical subjects before the intellectual ones. Work first, then play. Learn to swim, and then study philosophy and art.

PAOLO'S RESPONSE:

In the Middle Eastern folk tale "The Boatman," two men with different views on life meet on a boat. The scholar feels sorry for the boatman because he has never studied philosophy or art. The boatman, on the other hand, feels sorry for the scholar who has never learned to swim. The boat hits a rock and begins to sink. Not knowing art or philosophy won't kill you, but not knowing how to swim can. The **outcome** of the folk tale is supposed to make us agree with the boatman. He believes that practical matters are more important than intellectual ones.

Before I can **assess** with which man's **attitude** I agree, I have to answer this question: What is important in life? To me, quality is more important than quantity. That means, I want to live well, not just live long. For example, I argued with my parents about my university major. My parents wanted me to study biology so that I could get a medical job. However, I don't enjoy science at all. I don't care how much money doctors or nurses make. I want to have a happy life! So I **resolved** to **devote** myself to literature. When I read novels and poems, I learn about people. I understand their **motives**, their hopes, and their fears. I understand myself better, too. Literature makes me feel joyful. A life with money but without joy doesn't interest me.

My attitude contradicts the lesson of the folk tale because I believe we should enjoy life. Life is brief. Life is not just eating, sleeping, and working. Life is art and music and creativity and ideas. Even though the boatman will live longer, I believe the scholar lived a fuller and more interesting life.

³ intellectual: using or able to use the power of the mind

⁴ conflict: a fight or an argument

⁵ internship: a period of time when someone, especially a student, works in order to learn about a particular career

⁶ firm: a business or company

WRITING SKILL

Supporting a Point of View

LEARN

When writing a response to literature, you may be asked to closely analyze a text and give a personal response, relating the text to your ideas and experience. You might write an argument or share your point of view and support it with examples. Your examples can come from your personal experience, from your own knowledge, or from another piece of literature. Strong support for your argument will help your reader understand and possibly agree with your point of view.

When you write a response to literature:

- Carefully read the essay question or test question to help plan your answer.
- Think about your response. What will your answer to the question be? If you could answer in more than one way, choose the way that you can best explain and support.
- · Make notes about how you will support your point of view. List examples.
- Make sure that you connect your examples back to the literature.

APPLY

Answer the questions.

- 1. Reread the essay question on page 44. What must be included in the answer?
- 2. Look at the summary in each response. Which summary seems more complete? Why?
- 3. In the writing models, in which paragraph does each student introduce his or her point of view? Underline the sentences.
- 4. What examples does May use to support her point of view?
- 5. How does Paolo support his point of view?

Analyze

405	ary 20
١.	Answer the questions.
1.	Which response do you think is better?
	Which student persuaded you with his or her point of view? List three reasons
a.	
b.	
c.	
2.	What other examples could the writers have used to support their points of view?

- B. With a partner, discuss your answers to activity A. Then answer these questions.
- 1. Who is the audience for these responses?
- 2. Why do you think it is acceptable for the writers to use the pronoun I in their academic writing?
- 3. Is there more than one correct answer to the test question? Why, or why not?

Vocabulary Activities STEP I: Word Level

	Word Fo	orm Chart	
Noun	Verb	Adjective	Adverb
benefit	benefit	beneficial	
contradiction	contradict	contradictory	
margin		marginal	marginally
motive motivation	motivate	motivated unmotivated	
resolution	resolve		

A.	Complete each sentence	with	the correct	word	form	from	the	chart.
----	------------------------	------	-------------	------	------	------	-----	--------

1.	The news reported that the UN <u>resolution</u> will lead to immediate
	action in the region.
2.	Ana is a(an) student. She works hard and gets good grades.
3.	Some insects are very to gardens. For example, ladybugs
	help by eating harmful insects.
4.	Some studies earlier reports that coffee is bad for your health.
5.	The new committee will work to discuss recent problems and to
	some conflicts.
6.	My parents gave me advice about my career choice. Each
	recommended a different career.
7.	Studies show that office workers from a daily walk
	after lunch.
8.	When you prepare a written assignment, be sure to follow your instructor's
	requirements for on the top, bottom, and sides of your paper.

- 9. Rashid is very intelligent, but he seems to lack ______. He rarely puts much effort into his assignments.
- 10. My reading speed only ______ improved after I took the speed-reading course. I don't think the course helped me much.
- **B.** Complete the paragraph with words from the box. Use the synonyms in parentheses to help you.

	rief context
attitude assessment b	
attitude assessment b	
devote labors o	utcome

Learner Assessment (1 Evaluation)

(1. Evaluation)
Tran has a very positive toward school and seems to be
adapting well to his new first-grade classroom. In the(3. short)
time that he has been in my class, I have observed that he is willing to
(4. give close attention to) himself to classroom activities and work hard. Although
Tran still with handwritting, he is making progress and
writing a little more quickly. He is using his reading skills to guess the
meaning of words in the ${}_{(6. \text{ words that come before or after})}$ of the reading. I believe
we will see a much-improved in his language and math test
scores by the end of this year.

Vocabulary Activities STEP II: Sentence Level

The verb assess has two different meanings.

- 1. It can mean "to form an opinion about something." The student quickly assessed the difficulty of the novel.
- 2. It can mean "to guess or decide the value or amount of something."

 Homeowners might assess their home's value at a higher level than a buyer.

 The governor said it was too early to assess the damage caused by the storm.

The noun assessment refers to the act of judging or deciding the amount of something. Often a noun comes before it: student assessment, skills assessment, language assessment, damage assessment.

Next year, the state will use a different student assessment process.

After the skills assessment, the instructor decided to do several days of review.

CORPUS

	Answer the questions about assessing and assessments. Use a form of assess in your answers.
1.	If a car is damaged in an accident, who can assess the amount of damage? What is included in the assessment?
	In my country, an insurance company usually asks a mechanic to assess the damage.
	The assessment includes details on the condition of the car and the cost of repairs.
2.	What factors does a real estate agent consider to assess the value of a house?
3.	How does your school assess a student's English language skills?
4.	In a behavioral assessment, what behaviors and attitudes would a school psychologist assess?
5	What does a scientist write up to describe the current state of the lakes, rivers, and forests in a certain area? Why is it important to do this before a building project starts?
D.	order of the words. Then share your sentences with a partner. . at school / assessment / the most challenging
	For me, the most challenging type of assessment at school is a listening test.
2	2. attitude / toward learning / affect / outcome
ŝ	3. chore / labor over / time-consuming
2	4. in my opinion / New Year's resolution / every year
	5. hobby / devote / a great deal of time

Notice the adjectives that are commonly used as collocations with the nouns attitude, benefit, outcome, and resolution: 1. attitude friendly, positive, responsible, bad, negative, relaxed + attitude The waiter was very pleasant and had a friendly attitude. The student's negative attitude toward school made it difficult for him to learn. 2. benefit great, major, additional, economic, health + benefit Studies have shown that exercise provides many health benefits. 3. outcome desirable, good, happy, successful, negative, tragic, unexpected + outcome The story had a very unexpected outcome. 4. resolution formal, informal, special, emergency + resolution After a year of debate, the city council passed a formal resolution about street parking. E. Answer the questions, using collocations with the target words in bold. 1. What types of benefits do most large companies offer? Large companies offer health and retirement benefits. 2. How would you describe your general attitude? Give examples. 3. Describe a recent experience with an unexpected **outcome**. 4. When might a government issue an emergency resolution?

5. What are the **benefits** of a university degree?

Grammar Expressions of Contrast

Although and even though can be used in a dependent clause to show contrasting points or ideas. The dependent clause can come before or after the main clause in a sentence. If it comes before, it should be separated from the main clause by a comma. When you write dependent clauses, check for proper punctuation and make sure that each clause has a subject and verb.

S V S V

<u>Even though</u> they have worked hard, they can't find a job.

The internship is a useful job although it isn't fun.

However expresses general contrast. It can come at the beginning, in the middle, or at the end of a sentence. Note how commas are used with *however* depending on where the word is found in the sentence.

<u>However</u>, students who choose a practical area of study can easily enter the world of work. Students who choose a practical area of study, <u>however</u>, can easily enter the world of work. Students who choose a practical area of study can easily enter the world of work, <u>however</u>.

The expressions on the other hand and in contrast express a point that is directly opposite of something mentioned before. These expressions are usually at the beginning or in the middle of a sentence.

The scholar feels sorry for the boatman because he has never studied philosophy or art. The boatman, on the other hand, feels sorry for the scholar.

In contrast, the boatman feels sorry for the scholar.

- A. Combine the two sentences into one sentence, using although, even though, or however.
 - 1. Aram prepared for the language assessment. He didn't receive a good score.

Although Aram prepared for the language assessment, he didn't receive a good score.

- 2. There was a lot of tension at the beginning of the meeting. By the end, the participants were relaxed and laughing.
- 3. Li's attitude toward the future was very positive. She had experienced many hardships as a child.
- 4. Boris likes to gossip and create controversies. His brother is quiet and keeps to himself.
- 5. I saw most of the famous sites in New York City. My visit there was very brief.

	an	eck the following sentences for proper punctuation and correct use of subject d verb. Mark C for correct or X for incorrect. Correct any errors.
X	1.	Although the outcome of the investigation was a surprise. The detectives presented a very strong case against the company.
	2.	I accepted the job offer even though offered me no health benefits.
	3.	Even though we met several times after our fight we couldn't resolve our differences.
	. 4.	Although the economy not very strong, there is quite a bit of new construction in the suburbs.
	. 5.	On the other hand, there are several significant disadvantages.
	. 6.	She says that she respects my opinions even though contradicts everything I say.
		omplete the sentences with your own ideas.
1.	IJ	like reading poetry, on the other hand, isn'ta type of
	lit	terature I enjoy.
2.	I	want to learn to play a musical instrument. However,
3.	. w	Then I was a child, In contrast, I now
4	. I	want to My friend, however,
5	. I	might apply for a job overseas. On the other hand,

WRITING SKILL

Summarizing a Story

LEARN

When writing about literature, you may be asked to summarize what you have read. In your summary, include:

- · the title.
- · the author's name.
- the plot (the main events in the story).
- · the outcome.
- · a quotation from the story (optional).

Writing a summary demonstrates your understanding of what you just read. By focusing on the key events and the outcome, you can write a clear and concise summary.

- 1. Before writing your summary, make a few notes about what you plan to include and the order in which you wish to present your ideas.
- 2. When you write your summary, retell the story using the simple present tense, even though it happened in the past.
- 3. To retell the story, paraphrase it—that is, tell it in your own words. To do this, try reading the story a few times until you understand it completely. Then put it away and summarize it without looking back at the original.

APPLY

A. Read the summaries at the beginning of each model on page 45. Compare the two summaries by filling in the chart.

Does the summary include	May's Response	Paolo's Response
the title? Where?		
characters? Which ones?		
a summary of what happened? Where?		
verbs in the simple present tense?		

- B. Compare your answers to activity A with a partner. Then discuss the following questions.
 - 1. Why don't the summaries include the folk tale author's name?
 - 2. Which summary is longer?
 - 3. Is one summary better than the other? Why, or why not?

Collaborative Writing

A. Read the Middle Eastern folk tale below. Then discuss with a partner what you might include in a summary of this story.

The Sack

A wise man came upon an unhappy man walking along the road to town. "What's wrong?" asked the wise man.

The unhappy man held up an old sack. "Al that I own in this wide world barely fills this miserable old sack," he complained.

"That's too bad," said the wise man. Suddenly, like a thief, he grabbed the sack from the man's hands and ran down the road with it.

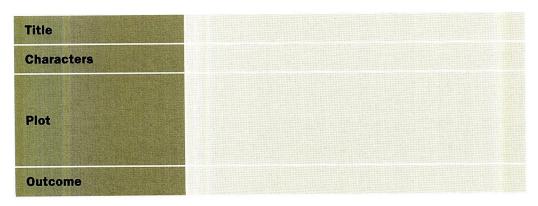
Having lost everything, the unhappy man burst into tears. Even more miserable than before, he continued walking. Meanwhile, the wise man quickly ran around the bend. He placed the man's sack in the middle of the road where he would see it.



Minutes later, when the man saw his bag sitting in the road before him, he laughed with joy. "My sack! I thought I'd lost you!" he shouted.

Watching through the bushes, the wise man chuckled, "Well, that's one way to make someone happy! You don't appreciate what you have until you lose it."

B. Complete the chart below with information from "The Sack."



Compare your chart from activity B with a partner. Then together complete the summary below. Remember to use the simple present.					
In the folk tale meets a(an)					
walking along a road. When the unhappy man complains that					
, the wise man grabs					
He places the sack further down the road. When					
he is overjoyed. The wise man says,					
The lesson in this folk tale is that					
dependent Writing					
Read the essay question about "The Sack." Then complete the following statements to form a response.					
Essay question: In the folk tale "The Sack," what is the message for the reader? Do you agree or disagree with the message? State your point of view and support it with reasons and examples. Begin your response with a brief summary of the story.					
In this folk tale, we see that					
Although, like the in the story, we often only think of how little we have, the wise man shows that					
Even though the unhappy man has very little, the wise man wants him to					
Looking at my friends, I see many examples of complaining about					
Like the unhappy man, some friends					
I believe that					
Write your own point of view below. Then add notes about examples that can support your point of view.					
Point of view:					
Example(s):					

for activity C in Collaborative Writing. You can make changes to the summary if

you wish. Then present your point of view and support it with examples.

5.5

REVISE AND EDIT

A.	Read your response to literature. Answer the revisions as needed.	questions below, and make			
1.	Check (/) the information you included in your response.				
	☐ title of folk tale	statement of your point of view			
	characters	examples to support your point of view			
	summary of the plot in the simple present tense	clear connection between examples and the folk tale			
2.	2. Look at the information you did not include. Would adding that information make your response more complete?				
G	irammar for Editing Punctuating	g Quotes			
	When you use a quotation, be sure to punctuate it correctly. If the quotation ends with a period, change it to a comma if the quotation is at the beginning of the sentence.				
	"Subjects like those are of no benefit to me," says the boatman. The boatman says, "Subjects like those are of no benefit to me."				
	If the quotation uses a question mark or e	exclamation point, don't change it.			
	The wise man chuckles, "Well, that's one "What's wrong?" he asks.	way to make someone happy!"			
В.	Check the language in your response. Revise	e and edit as needed.			
	Language Check	dist			
	I used target words in my response.				

I used correct punctuation with quotations.

C. Check your response again. Repeat activities A and B.

I used expressions of contrast correctly.

Self-Assessment Review: Go back to page 43 and reassess your

knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

I used the simple present tense to retell the story.

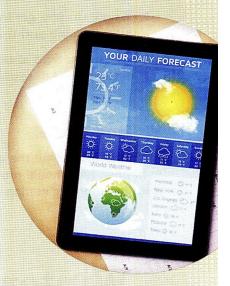
Reporting the Weather

In this unit, you will

- analyze a news article and learn how it is used to report weather events.
- use descriptive writing.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Selecting Relevant Information
- Using Correct Register
- **GRAMMAR** Quantifiers



TARGET

AWL

WORDS

- anticipate apparent automate coordinate
 - duration
- network ongoing
- potential preliminary
- 🎤 priority
- 🎤 recover
- restore

Self-Assessment

Think about how well you know each target word, and check () the appropriate column. I have...

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in *either* speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. How often do you check the weather forecast? Every day? A few times a week?
- 2. Where do you get information about local weather? Which source has the most reliable and useful information?
- 3. When you read about weather that has already happened, what information is the most interesting to you? What is the most important?

Writing Model

A news article about the weather describes what has happened or what is predicted to happen and should provide useful information. Read about a severe winter storm from the morning edition of a large city newspaper.

Winter Storm Surprise

Even though yesterday's winter storm didn't break any records, many residents will remember it as the little storm with the big punch.¹ It caught many meteorologists by

- 5 surprise. "This storm was not on track to hit our area," said Todd Barnes of WBB News. "We didn't anticipate more than a few inches of snow. We just didn't see the potential. But the winds changed and the temperature dropped
- 10 last night." After dumping² more than a foot of fresh snow in the northern suburbs, the storm has left the area.

Residents of Brooks Street shoveled after a foot of snow fell.

¹ punch: a hard hit

² dumping: dropping quickly and in a careless way

Overnight, the city received 10 inches of snow. North Andover received 14 inches.

Temperatures dropped to as low as 29 degrees Fahrenheit in some areas, according to the National Weather Service. Winds of up to 15 miles per hour created dangerous driving conditions.

Last night on Interstate 90, there was a five-car accident with several serious injuries. **Preliminary** reports indicate that snowy conditions were the cause of the collisions. As of 9 a.m., road crews³ were still plowing all of the major highways.

"Our **priority** is public safety. Therefore, we are asking people to avoid driving for the **duration** of storm clean-up efforts so that we get the roads safe for travel. There are still **potentially** dangerous conditions. We are **coordinating** our efforts with local and state officials, and snow removal is **ongoing**. However, we expect to make a quick **recovery** from this storm," said State Patrol Officer Conley.

35 He added that public transportation would run on a limited schedule, starting at 1 p.m.

Many areas experienced power outages. The power company estimates about 60,000 customers are still without power. "We are working hard to **restore** power as quickly as possible," said Ms. Gomez of State Electric. She urged residents to stay away from downed power lines⁴ and to report them by calling 800-555-6789.

School children were delighted, of course.
They woke up to an unexpected winter
wonderland. Parents across the city received
automated phone calls late last night about

school cancellations. "I'm glad we got the call,"
said parent Joan Kim. "During the 6 p.m. news,
none of the TV **networks** predicted much snow.
So I was surprised to get the call a few hours
later about school cancellations. But the school
administrators made the right decision." Her
young boys **apparently** agreed that it was the
right decision. They were enjoying the snow as
they made a snowman in front of their

apartment.



Children went sledding at Wildwood Park.

While most workers are spending the snow day at home, Joe Alonso, a self-employed snowplow driver, was working along Route 2. "I love it when the weather forecasters are wrong," he laughed. "Winter is my business, so I am the happiest when there is a lot of snow."

According to the National Weather Service, the weather tomorrow will be clear with no chance of snow. Temperatures will reach a high of 30 degrees Fahrenheit during the day and will fall to 22 degrees Fahrenheit at night.

³ crews: people working together

⁴ downed power lines: power lines that fell

WRITING SKILL

Selecting Relevant Information

LEARN

When you write a news article, your goals are to inform readers and to provide useful and interesting information. For a weather article, the information you include will depend on the timing of the weather event itself (for example, if the weather is in the future, if it is ongoing, or if it is in the past). Information will also depend on the severity of the situation. A more serious weather situation will likely require a longer article. You also need to write in a clear and concise style so that readers can easily locate the most important information.

To select relevant information, follow these steps:

- Brainstorm as many ideas and collect as many facts as you can for your article.
- Make sure you include important information such as a description of the weather event, where and when it occurred, what has happened as a result, and whether there are ongoing problems or concerns.
- Check each idea and ask yourself if it is relevant information. Do readers need to know it? Why?

APPLY

The chart below shows information that could be found in a weather article. Reread the writing model. Does it include the following information? If yes, list the paragraph number(s). If not, write no.

Information in Weather Articles	Yes / No
1. Information from meteorologists or a weather center	Par. 1, 2, 7
2. Facts (statistics) about the weather conditions	
3. Road conditions	
4. Accidents caused by weather	
5. Facts about previous storms	
6. Future weather forecast	
7. Health problems that some people may be having	
8. Impact of weather on schools	
9. The writer's feelings and opinion about the storm	
10. Special assistance available to residents	
11. Comparisons to storms in movies	
12. Useful telephone numbers	
13. Reactions and quotations from residents	
14. Comparisons to storms in other areas	

Analyze

A.	Think about the audience for the writing model. Discuss the following with a partner.
1.	Who is the audience for this news article?
2.	Name three pieces of information in the writing model that might be important to that audience.
3.	What kind of language is used in the news article? Choose the correct answer.
	a. formal and scientific
	b. informal with idioms and slang
	c. everyday language that is slightly formal
В.	Write answers to the following questions, using your answers in the Apply activity.
1.	Look at the information in the Apply activity that is not included in the writing model. Why do you think it is not included?
2.	What information is given in the first three paragraphs of the writing model? Why is that information given first?
3.	The news article is for the morning edition of the paper. What information is important for readers as they make their plans for the day?
C.	Compare answers to activity B in a small group. Then discuss these questions.
1.	Do you think that paragraph 1 is necessary? Could the writer simply start with the second paragraph? Why, or why not?
2.	Find the five quotations in the model and reread them. Why do you think these quotations are included?

3. Why do you think the writer included the fifth and sixth paragraphs? Do you think those paragraphs are important? Why, or why not?

Vocabulary Activities STEP I: Word Level

	Word Fo	rm Chart	
Noun	Verb	Adjective	Adverb
		apparent	apparently
	automate	automated	
coordination coordinator	coordinate	coordinated	
		potential	potentially
recovery	recover	recoverable	

A.	Complete each sentence with	the correct	word form	from the	chart.
-	Complete cach sentence				

- 1. By working together, state and local police officers made a <u>coordinated</u> effort to direct traffic during the power outage.
- 2. ATM stands for "______ teller machine." Bank tellers have largely been replaced by these machines.
- 3. The man on the bus wore a raincoat and carried an umbrella for no _____ reason. It was a warm, sunny day outside.
- 4. Experts expect _____ from the storm to be quick despite all the damage.
- 5. The hurricane poses a ______ threat to the coastal areas, so residents should stay tuned for updates on the course of the hurricane.
- **B.** Write *D* for *duration* beside sentences that show a duration of time in the past. Write *O* for *ongoing* beside sentences that show an event that continues into the present.
- ______1. There was no rain in Arica, Chile, between October 1903 and January 1918.
- ____ 2. The Earth's average temperature has risen steadily over the last century.
- _____3. We anticipate continued rains for another three to four days.
- ____ 4. Japan is still recovering from the tsunami that hit in March 2011.
- ____ 5. The 160-day heat wave in Marble Bar, Australia, was the longest in history.

The word *priority* can be a noncount noun that means "the most important place among various things that have to be done or among a group of people." Notice the verbs and prepositions it is used with.

The community center gives elderly residents priority.

The operator gives priority to emergency calls.

Disabled passengers take priority over other passengers.

It can also be a count noun that means "something that is most important and should be dealt with first." Notice the verbs it is used with.

If you make your studies a priority, you will be more successful in college.

When planning your college courses, you should identify your priorities.



- **C.** Complete the sentences with a form of *priority* and a verb that collocates with it. Use the correct form of the verb.
 - 1. Improving my physical fitness _____ is ____ a top ____ priority ____ for me.
 - 2. Members of the tennis club _____ over nonmember players when they sign up for a court.
 - 3. The governor has ______ the employment program a _____ for the coming year.
 - 4. In the career workshop, students will complete an exercise to help them
 ______ their ______.
- D. Complete the following paragraph using words from the box.

anticipate	network	ongoing	potentially	preliminary	priority
Tonight the to	op story on t	the (1)	network n	ews stations is	the
wildfire. (2) _		reports	indicate that	the fire started	in a
campground,	although th	e investigat	ion is (3)		This is a
(4)	dang	erous situa	tion due to stre	ong winds. Pre	esently,
the (5)	i	s to evacua	te residents in	the area. "We	
(6)	that	fire crews v	will work throu	igh the night,"	said
Captain Rama	as of the fire	departmer	nt.		

Vocabulary Activities STEP II: Sentence Level

Network can mean:

1. a group of people or companies that work together or exchange information.

Through sports, Ahmed had developed a large network of friends.

2. a group of TV or radio companies that broadcast the same programs in different parts of a country.

Most of the networks have a nightly news program.

3. a complicated system of roads or tracks.

The tornado destroyed the network of roads around the shopping area.

4. a system of computers that are connected.

The computers in our office are connected to fifty others through a network.

Networking means "a system of trying to meet and talk with people who may be useful to you."

People who are very outgoing and sociable are often very good at networking.

The verb *network* means "to try to meet people who may be useful to you in your work" or "to connect a number of computers or devices together."

When you are looking for a job, try to network with others in your field.

If computers are **networked**, students can read each other's work and make recommendations for revisions.



E. Rewrite the sentences using a form of network.

1. The town has a well-developed system of trains, buses, and subways.

The town has a well-developed public transportation network.

- 2. My company recently set up a system to connect all of the computers.
- 3. Tomas is skilled at going to business meetings and connecting with people.
- 4. Meeting people is a good way to learn about job opportunities.
- 5. Emily has many connections in her area of expertise.
- 6. All of the major TV stations covered the breaking news about the tornadoes.

The verb *restore* means "to bring back a situation or feeling that existed before." It can also mean "to repair a building" or "to return a piece of art to its original condition."

My parents restored the front of their house to how it looked 50 years ago.

The noun *restoration* means "the work of repairing and cleaning an old building or painting."

The museum is asking for donations for the restoration of several old paintings.



- F. Answer the following questions using *restore* or *restoration* in your response. Then compare answers with a partner.
 - 1. What historical building in your town or city needs restoration? Why?
 - 2. When you are tired or stressed out, what do you do to restore your health?
 - 3. Everyone occasionally loses confidence in his or her performance at school. How can a person restore confidence?

Grammar Quantifiers

When we describe quantities, we can use numbers for count nouns (ten cars) or units of measurement for noncount nouns (two inches of rain). When we want to describe the general quantity or amount of something, we use quantifiers.

Count	Noncount	Either Count or Noncount
many	a great deal of	no
several	much	all
a few of	a little bit of	plenty of
none	a little	a lot of
a couple of		most of
as few as		enough

Count: It caught many meterologists by surprise.

Noncount: During the 6 p.m. news, none of the TV networks predicted <u>much</u> snow.

Count or noncount: Winter is my business, so I am the happiest when there is a lot of snow.

- A. Read each sentence. Cross out the one word or phrase that does not complete the sentence correctly. Compare answers with a partner.
- 1. In my area, we don't receive (a great deal of / many / much / any) snow.
- 2. In the springtime, there is usually ($plenty \ of/a \ lot \ of/a \ large \ number \ of/a$ great deal of) wind.
- 3. We've had (several / only a few / a large amount of / a few) storms this winter.
- 4. Apparently there is (too much / a few / a lot of / a great deal of) wind in the area because most of the airport flights are delayed.
- 5. According to preliminary reports, (a few inches of / a little / a little bit of / not many) snow fell overnight.
- **B.** Complete the paragraph with words from the box.

large number	many of	plenty	several	couple
Los Angeles is suf	fering through	its fifth straigl	nt day of unusu	ally high
temperatures. The	e heat wave has	forced a (1) _	large number	of residents to
stay indoors. (2) _		the local coo	ling centers are	e full of people
who have no air o	conditioning at l	nome. County	officials have	received
(3)	reports of se	enior citizens s	suffering from	heat stroke. In
addition, residents	s are reminded	to drink (4) _		of water and to
avoid strenuous o	utdoor exercise	. Meteorologis	sts predict a (5)	
more days of very	high temperat	ure before the	heat wave end	ds.



WRITING SKILL

Using Correct Register

LEARN

In writing, *register* means "the level and style of a piece of writing." Most news articles use a formal register. The writer does not include his or her opinions, comments, or personal stories. The emphasis is on clearly communicating factual information. A news article is usually informative and serious, presenting an objective picture of the news without the writer's opinion or emotion. In a news article:

- · use standard English, not overly technical or academic, but not informal.
- · avoid the use of slang or abbreviations.
- · avoid using personal statements or experiences.
- · do not exaggerate or overstate the facts.
- avoid the use of similes (it was like an oven) or metaphors (the city is an oven).

APPLY

Work with a partner to rewrite these sentences using a formal register. After you finish, compare your answers with the ones in the news article on pages 58-59.

- It sure caught a bunch of weather guys by surprise! (first paragraph)
 Winds like a hurricane created deadly driving conditions. (second paragraph)
 My friend said that the cars smashed into each other because the roads had so much snow all over them. (third paragraph)
- 4. Lots of places didn't have Internet or lights working and stuff like that... (fourth paragraph)
- 5. What I heard was, the weather will be OK tomorrow. (seventh paragraph)

Collaborative Writing

A. Read the following weather article written for a college blog.

Wow. Yesterday's rain was crazy, wasn't it? In the morning, I thought that I would have to paddle my bike to class. LOL. It was like a flood! Actually, I gave up on my bike and just took the bus instead. Of course, everyone else had the same idea, so on the bus I joined a zillion soaking wet students packed in like sardines in a can. The big surprise is that I made it to class on time. The rain came down in sheets all morning, and traffic was super slow around the campus. One campus bus driver said that Forest Drive was closed due to flooding. Fortunately, Forest Drive is now reopened.

My friend Sam said a big oak tree fell across Circle Drive, and it brought down a power line. Apparently, the wind and rain caused the tree to fall. The result? You guessed it! Students in nearby Stanley Dorm were without power for about six hours. The power company restored power by 7 p.m. Fortunately, there were no injuries reported yesterday. Just buckets of rain! Today we have beautiful sunshine, clear skies, and a freshly washed campus. Weather for the next few days looks fantastic, so get out and enjoy it! A huge picnic, anyone?

- B. Work with a partner to answer these questions about the blog article.
- 1. What register does the writer use—formal or informal? What evidence is there?
- 2. What are the factual pieces of information? Underline them.
- 3. What information is overstated or exaggerated? Circle it.
- 4. What personal stories are included?
- 5. What idioms, abbreviations, or similes (comparisons with *like*) are inclu-Circle them.
- C. Work together to rewrite the article. Revise it to show a more formal register. In addition, include factual information about the weather found in the box below. You may start the article with the following sentence:

Yesterday's heavy rain caught many students by surprise.

- · The rain started at 6:30 a.m.
- According to the campus weather station, two inches of rain fell between 6:30 a.m. and 11:30 a.m.
- The wind averaged about 10 miles per hour, with some gusts up to 15 miles per hour in the afternoon.
- Today's temperatures may reach a high of 75 degrees, with clear skies. The average high for the next few days will be 77 degrees.

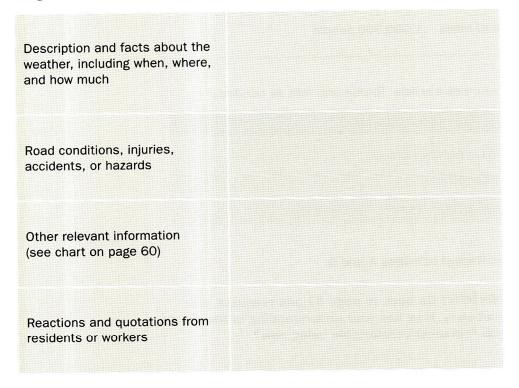
Independent Writing

A. Think of a weather event you would like to describe in a news article. It can be an extreme weather event that you experienced, a weather event that you've read about, or something that you imagine.

Brainstorm weather events with a partner. Complete the chart below with extreme weather conditions that are typical for each season. Choose one event to write about.

	Mintor	Summer	Spring
Fall	Winter	Summer	YETE
The second secon			

B. To plan your article, complete the following chart. Remember, you can use your imagination to create an article.



C. Write your article. As you write, use target vocabulary from page 57. Use the chart from activity B. Be sure to include appropriate factual information and write in the appropriate register.

REVISE AND EDIT

A.	Read your news article. Answer the questions below, and make revisions as							
	needed.							
1.	Check (✓) the information you included in your article.							
	☐ description of the weather event ☐ factual information							
	☐ when and where it occurred ☐ ongoing problems or concerns							
	☐ impact on transportation ☐ special announcements							
2.	Look at the information you did not include. Would adding that information							
	make your article more informative?							
-								
G	rammar for Editing Using numbers							
fareinere.	Use numbers for times and dates. Include a.m. or p.m. with times.							
	6:30 a.m. March 23							
	Use numbers for quantities and include the unit of measurement.							
	6 inches (6 in.) 27° Celsius (27°C) 100 kilometers per hour (100 kmph)							
	For numbers of 1,000 and more, include a comma.							
	23,000 dollars 2,400 miles 1,000,000 people							
	26,000 donard 2,100 mms = -,111, 1							
B.	Check the language in your news article. Revise and edit as needed.							
	Language Checklist							
	I used target words in my news article.							
	☐ I used quantifiers correctly.							

C. Check your article again. Repeat activities A and B.

Self-Assessment Review: Go back to page 57 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

I used numbers and units of measurement correctly.

Foods of the World

In this unit, you will

- analyze reports and learn how they are used to inform the general public.
- use analytic writing in a report.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Analyzing Ideas
- Organizing Language
- **GRAMMAR** It is + adjective + infinitive



AWL

ndandon 🥕

alter consume

diminish

nd domestic

impact portion

proportion psychology

urely 🔑

restrict

substitute

Self-Assessment

Think about how well you know each target word, and check () the appropriate column. I have...

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in either speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. In what ways is your diet healthy? In what ways is it not healthy?
- 2. What are some typical features of the food from your country or region?
- 3. What do you know about Japanese food?

Writing Model

An analytic report is a piece of factual writing that explains a complex idea by breaking it into smaller pieces. Read this report about benefits of the Japanese diet.



Benefits of the Japanese Diet

In some ways, Japan is similar to many other developed countries. First of all, the country has a high standard of living. Most people live and work in cities, not on farms. In addition, people

- are willing to spend a lot of money on food. However, Japan is also unusual. In many other countries, higher incomes have led to increased food **consumption** and then health problems such as obesity¹ and heart disease. In fact,
- the Japanese enjoy the longest and healthiest lives in the world. Some researchers say this is due to the Japanese diet. Three key aspects of the Japanese diet help make Japan one of the healthiest places on Earth.

WATCH WHAT YOU EAT

The first feature of the Japanese diet is the number of calories² people eat. The average Japanese person consumes approximately 1,000 fewer calories each day than the average American. This has a huge impact on



Portion size and presentation are important in a sushi platter.

- their health because eating less is one of the easiest ways to lose weight. However, Japanese people don't feel **restricted** in their food choices for two reasons:
- <u>Portion size</u>: Japanese eat smaller portions
 at every meal. Research in <u>psychology</u> has

¹ obesity: being extremely overweight

² calorie: a unit for measuring the energy that a particular amount of food will produce

shown that most people will eat all the food on their plate. Japanese people **diminish** the number of calories they eat by serving small portions of food in individual bowls rather than putting all their food onto one large plate.

• <u>Presentation</u>: Japanese meals are often beautifully presented. Many Japanese parents send their children to school with food cut into artistic shapes, such as vegetables that look like flowers. Children learn to "eat with their eyes." As a result, they eat more slowly and take time to enjoy their meals. This gives their brains time to realize when they are full, so they can stop eating.

FOODS FOR LIFE

45

50

55

- 40 Additionally, these three groups of foods help keep the people of Japan healthy:
 - Rice. In Japan, it is a tradition to eat it with every meal, even breakfast. Although white rice is low in fat and contains some protein,³ it is not especially high in nutritional⁴ value. However, rice is filling, so it **restricts** the space in your stomach for other, less healthy foods.
 - 2. Fish. Japan **consumes** a large quantity of fish in **proportion** to the size of its population. Fatty fish like salmon and tuna protect against heart disease. Because fish is their largest source of protein, most Japanese people don't eat much red meat. Eating too much red meat can be bad for a person's heart. But the people of Japan

haven't completely **abandoned** red meat. The Japanese people love to eat a special type of beef called *wagyu*, but they enjoy it in small amounts.

 Vegetables. The Japanese rely on a huge variety of vegetables. One surprising source of vegetables is the sea. Some types of domestic seaweed are delicious and healthy because they contain many nutrients and vitamins.

TIME FOR TEA

60

65

Finally, the Japanese people drink a lot of green tea. Green tea is important because it contains antioxidants. Research has shown that these antioxidants may reduce blood pressure, lower cholesterol, and help maintain overall good health. Some experts recommend **substituting** green tea for coffee as a healthier alternative. Drinking tea by itself might not **alter** your health greatly, but together with other traditional Japanese foods, it can help you lead a healthier lifestyle.

The Japanese diet has changed over the last 50 years. Today, Japanese people eat more dairy foods, more meat, and less rice. Fast food is popular, along with foreign foods such as bread and pasta. However, Japanese consumers still eat healthier than people in most other developed countries. The traditional Japanese diet and eating habits can benefit everyone.

³ protein: a substance found in food such as meat, fish, and eggs; it is important for helping people and animals to grow and be healthy

⁴ nutritional: the way that food affects your health

⁵ antioxidants: something that removes dangerous substances from the body

⁶ cholesterol: substance that helps to carry fats inside the body

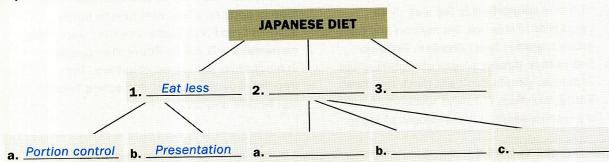
LEARN

The purpose of some reports is to analyze an idea. That means breaking the idea down into smaller pieces so that the reader can understand each part or aspect. The writing model analyzes the factors that make the Japanese diet healthy and offers support for each idea. The organization of this type of writing moves from general to specific.

- First, break down a big idea into two or three smaller ideas.
- Label the main sections with a heading to explain what each section is about.
- If necessary, subdivide those main sections into smaller parts.
- Visually organize sections by using lists with bullet points (•) or numbers.
- Make sure that each smaller section is developed like a typical paragraph:
 The topic and main ideas are introduced and then supported with examples or proof.
- If appropriate for your topic, use charts, graphs, and photographs to visually summarize information.
- In the conclusion, summarize the main points from each part so the reader understands the main idea more clearly.

APPLY

Read the report again. Complete the diagram to show the writer's analysis of the Japanese diet.



- **B.** The writing model contains several common features of a report. How do these features help you as a reader? Make notes and discuss your ideas with a partner.
 - 1. Headings:

The headings help me find the main ideas about the Japanese diet.

- 2. Bullet points and numbered lists:
- 3. Photographs and captions:

Analyze

- A. Discuss these questions with a partner.
 - 1. Who is the audience for this report?
- 2. Where could you read a report like this?
- 3. What is the purpose of the report?
- **B.** The report uses several main types of support: research, examples, and cause-effect arguments. Check () the type of support you see in each section. There may be more than one type of support used in each section.

Section	Research	Examples	Cause-Effect Arguments	
Introduction	· ·	· ·		
Watch What You Eat				
Foods for Life				
Time for Tea				
Conclusion				

Vocabulary Activities STEP I: Word Level

Word Form Chart							
Noun	Verb	Adjective					
alteration	alter	altered alterable alternate unalterable					
consumption consumer	consume						
reliance reliability	rely	reliable reliant unreliable					

A.	Choose the	correct word	form	from the	box to	o complete	e the	definitions
----	------------	--------------	------	----------	--------	------------	-------	-------------

1.	A(An)	consumer	is	a	person	who	buy	s someth	ing.
----	-------	----------	----	---	--------	-----	-----	----------	------

- 2. A(An) _____ car is one that will not break down.
- 3. ______ is another word for eat.
- 4. If you need to change something, you make a(n) ______.
- 5. ______ is the act of eating something.
- 6. Something that you can change is _____
- 7. You ______ on people if you need them to help you do something.
- 8. You work on _____ days if you work Monday, Wednesday, and Friday.

Portion is "a part of something that is shared or part of something larger." Proportion has a similar meaning: "an amount of something that is part of a whole." Only proportion can mean "a fraction or percentage."

A portion of the money will go to charity.
The last portion of the journey is by bus.
A large proportion of doctors support the new research.
The proportion of fat in people's diets has increased.

Both portion and proportion have other meanings:

"at the same time"

The cost of food increases in proportion to the cost of oil.

"exaggerated"

The risk of eating certain foods has been blown out of proportion.

"serving size"

The Japanese eat smaller portions of food.

CORPUS

B. Choose the best word to complete the sentences.

- 1. Japanese people eat many (portions) proportions) of rice a day.
- 2. The health of Japanese people is in (portion / proportion) to the way they eat.
- 3. I only read a small (portion / proportion) of the book.
- 4. There should be a higher (portion / proportion) of vegetables than meat on your plate.
- 5. The next (portion / proportion) of the class is about nutrition.

Cross out the word in parentheses that does not have the same meaning.

- 1. The benefit of eating vegetables (*diminishes / drops / increases*) if you boil or fry them.
- 2. The movie had a great (effect / impact / difficulty) on me.
- 3. This new diet (limits / counts / restricts) the number of calories you can eat.
- 4. She (finished / abandoned / canceled) the project.
- 5. We need to (diminish / alter / change) the emphasis in this report to make it more positive.

Vocabulary Activities STEP II: Sentence Level

The adjective *domestic* has several different uses. They all have the basic meaning of "home."

1. Domestic describes something that is used in a home.

We sell ovens, refrigerators, and other domestic appliances.

2. Domestic describes something of or inside a particular country.

We sell domestic meat and cheese.

3. A domestic person enjoys home life.

I'm not very domestic. I don't like to cook or clean.

4. Domestic animals are not wild; they are raised by people.

Horses and sheep are examples of domestic animals.

CORPUS

	\A/vita	a sentence	ucing	domoctic	Mith	thoca	nounc
ILU	vvrile	a Sentence	usille	uomesuc	AAICII	uicsc	nouns.

1.	roommate	My roommate is very domestic. He likes to cook and clean
		the apartment.
2.	chores	
3.	chickens	
4.	airplane flight	
5	products	
٦.	products	

E. Complete the following sentences.

- 1. It is important to **restrict** ______.
- 2. It is healthy to **consume** ______.
- 3. When I need help, I can **rely** on ______.
- 4. Some people **substitute** tofu for ______.
- 5. In my country, the **domestic** situation is _____

F.	Answer the questions with complete sentences using the target words in bold.
1.	What types of food and drink can have an impact on your health?
	Sugary drinks can have a large impact on your health.
2.	Do you think people who eat a healthy diet have to abandon good food?
3.	What can you substitute for sugary snacks?
4.	Some people get hungry shortly after dinner. How can you diminish feelings of hunger at night?
5.	Research in psychology tells us that people will eat everything on their plate. What other psychological research findings about food do you know?
6.	What kinds of food do people in your country or region usually consume ?
7.	In your school is the number of teachers in proportion to the number of students?
8.	Some parents restrict their children from eating between meals. Do you agree with this? Why, or why not?
9.	Is public transportation reliable in your city or town?
10	. Do you like to eat at restaurants where the portions are large or small?

Grammar It is + adjective + infinitive

Use it is + adjective + infinitive to describe an action using an adjective.

It is possible to diminish the total number of calories you eat in a day. It is not necessary to abandon all meat.

Use an infinitive after adjectives of possibility, difficulty, and importance.

Possibility	Di	fficulty	Impo	Importance		
possible	difficult	easy	important	interesting		
impossible	hard	safe	necessary	useful		

Another way to write these sentences is with a gerund as the subject. For example:

It is + adjective + infinitive It is easy to eat more vegetables. Gerund Eating more vegetables is easy.

It is + adjective + infinitive It is important to learn about other cultures. Gerund Learning about other cultures is important.

You can say whom an action is easy, difficult, possible, or necessary for:

It is important <u>for children</u> to eat vegetables. Vegetables are important for children to eat.

However, be careful not to use the person as the subject:

X Children are important to eat vegetables.

A.	Write sentences	using it is -	+ adjective -	+ infinitive (or gerund)	and the wor	ds below
----	-----------------	---------------	---------------	----------------	------------	-------------	----------

1. hard / busy people / eat healthy food

It is hard for busy people to eat healthy food.

- 2. easy / buy / low-fat food
- 3. important / consumers / read food labels
- 4. try new foods / interesting
- 5. eat raw fish / not safe / children and the elderly

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B. Complete each sentence with a word or a phrase from the box.

	to buy	difficult	important	easy	buying	for consumers		
I	(t is (1)	difficult	for some pe	eople to e	at a healthy	diet. For example		
((2) fresh food is difficult in some large cities. Sometimes							
j	it is not po	ossible (3) _		_ to go to	a large sup	ermarket. It is too		
(expensive	(4)	fruits	and veg	etables from	small local stores		
į	As a resul	t, many fam	ilies have very	few choi	ces. It is (5)			
	for them t	o go to fast-	food restauran	ts or buy	prepared fo	oods. It is		
)	(6)	to	o eat a healthy	diet, but	it can be ha	ard!		
	Answer these questions using it is + adjective + infinitive (or gerund) in each answer.							
1.	Where can you eat at or near your school?							
	It is poss	ible to eat at	the cafeteria o	r at a fasi	t-food restau	rant.		
2.	What kin	d of food ca	n you eat at yo	our schoo	1?			
3.	Can you l	buy fresh fru	lits and vegeta	bles easil	y near your	home now?		
4.	What foo	ds are impo	rtant to eat, in	your opi	nion?			
5.	Do you f	ind it interes	sting to learn a	bout oth	er cultures'	food? Why?		
			A CONTRACT OF THE CONTRACT OF					

WRITING SKILL

Organizing Language

LEARN

Use some or all of these techniques to break an idea into smaller pieces for a report.

Tell the reader how many parts there are.

Three different regions have had an impact on Canadian food.

Write section headings with short phrases that state the topic of the section. Headings function like mini-titles for different sections of your report. They are often written in bold or underlined.

Japanese Food Today

If you use pictures or diagrams, write a caption under each one. Like a title or a heading, a caption does not need to be a complete sentence.

Use bullet points or a numbered list to highlight each subtopic.

- · Portion size: Japanese eat smaller portions at every meal.
- 1. Rice. In Japan, it is a tradition to eat it with every meal, even breakfast.

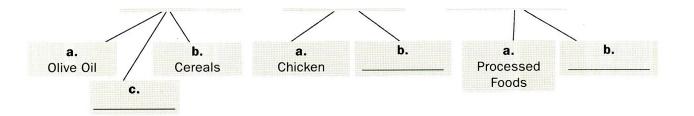
Use different phrases to introduce each aspect of the main idea. Use phrases like these either in one paragraph or as topic sentences in different paragraphs:

The most important ...
The next ...
Another ...
Finally, ...

APPLY

Look again at the writing model on page 72. Underline or highlight all of the organizing language and features. Compare your results with a partner.

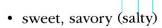
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- B. Complete the sentences using information in the diagram.
 - 1. There are _____ categories in the Mediterranean diet.
- 2. You should consume a lot of food from the first group, such as ______, and ______.
- 3. You should restrict your consumption of food in the ______category.
- 4. Challenge yourself to abandon food from the _____ category: _____ and ____!
- C. Work with a partner. Write a paragraph about the Mediterranean diet using information from the diagram and language from the sentences in activity B.

Independent Writing

- A. Make a food diary of everything you consumed during the last three days.
- **B.** Organize your food diary into categories. Write a list of all the foods in each category.
 - healthy, unhealthy
 - · home-cooked, store-bought, restaurant food



• high in calories, low in calories

- **C.** Circle the correct form of the words to complete these sentences. Use a dictionary to check if the nouns are countable or noncountable.
 - 1. I eat a lot of (rice/rices).
 - 2. My diet includes vegetables such as (carrot / carrots).
 - 3. I did not consume a lot of (fish / fishes).
 - 4. There is not much (oil / oils) in my diet.
 - 5. I enjoy making (sandwich / sandwiches).
 - 6. (Noodle / Noodles) are often part of my dinner.

VOCABULARY TIP

Some foods are countable and can be plural: vegetables, sandwiches, or burgers. Other foods are noncountable and must be singular: chicken, rice, tea.

D. Plan your report. Look at the diagrams on pages 74 and 82. Then think about how you want to organize your report. Build your own diagram.

- E. Write organizing sentences for your report. Answer these questions to help you.
 - 1. What are the categories in your report? Make a bulleted or numbered list.
- 2. If you are going to use headings, what will they be?
- 3. Can you include any useful pictures or diagrams in your report?
- F. Write your report. Use organizing language, and structure your report with headings, bullets, and numbered lists. Include some of the target vocabulary from page 71. Pay attention to count and noncount nouns as you write.

REVISE AND EDIT

A.	Read your report. Answer the questions below, and make revisions as needed.					
1.	 Check (✓) the information you included in your report. 					
	☐ headings					
	bullet points or numbered lists					
	pictures or diagrams with captions					
	a conclusion summarizing your diet or suggesting changes					
2.	Look at the information you did not include. Would adding that information					
	make your report easier to understand?					
G	rammar for Editing Gerunds and Infinitives					
	Gerunds (verb + -ing) are used as nouns. Some are subjects:					
	Eating healthy food is expensive.					
	Gerunds often follow the verbs suggest, recommend, or enjoy:					
	I <u>suggest</u> eating brown rice instead of white rice.					
	Gerunds also follow adjective + preposition such as interested in, happy about, or afraid of:					
	I'm <u>interested in</u> learning about Japanese food.					
	Infinitives also follow adjectives such as possible, common, or easy:					
	It is <u>possible</u> to buy Japanese food in the supermarket.					
В.	Check the language in your report. Revise and edit as needed.					
	Language Checklist					
	☐ I used target words in my report.					
	☐ I used count and noncount nouns correctly.					
	\square I used It is + adjective + infinitive (or gerund) correctly.					
I used gerunds and infinitives correctly.						

C. Check your report again. Repeat activities A and B.

Self-Assessment Review: Go back to page 71 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

UNIT

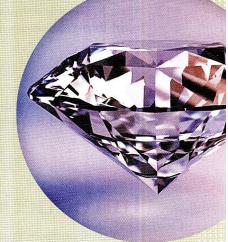
Heat + Pressure = Diamonds

In this unit, you will

- analyze responses to essay test questions and learn how they are used in geology and other sciences.
- use a causal explanation to describe a process.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Analyzing a Causal Explanation
- Responding to a Test Question
- **GRAMMAR** Present Passive Voice



TARGET WORDS

AWL

- create currency
- 🧨 drama
- insert intermediate

enable

- principal
- proceed
- & shift
- structure
- nique 🎤

visual

Self-Assessment

Think about how well you know each target word, and check () the appropriate column. I have...

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in *either* speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. Describe a diamond. What are some of its characteristics?
- 2. Where do diamonds come from?
- 3. What kind of information would you expect to find in an explanation about diamonds?



Writing Model

A causal explanation is a piece of writing that tells how and why something happens. Read a student's causal explanation in an answer to a geology class test question.

Introduction to Geology

Test Question: Diamonds are highly valued gems in every **currency** around the world. Explain what a diamond is, its **unique** characteristics, how it is formed, and what it is used for. Label the parts of the attached illustration with words from the box.

hot magma	mantle	hardened magma rock pipe
	a	
	b	
00000	c. pip	De .
0 0	d	
V:	/ e	
	/ f	, 90 miles below the surface
3/67		

A diamond is a crystal of pure carbon. Carbon is a chemical element that exists in all living things. Graphite, the soft material in a lead pencil, is made of pure carbon. But when a single carbon atom¹ connects with four other carbon atoms, it forms an incredibly strong crystal. A diamond is the world's hardest natural material, partly due to this pure carbon **structure**. A diamond is so hard that it can only be cut by another diamond. Diamonds can withstand extremely high and low temperatures, so they are used in computers and scientific equipment. When diamonds are cut and polished for jewelry, the crystals are **visually** stunning.²

Although diamonds are **principally** used for jewelry, their use has **shifted** to other areas. Because of their extreme durability, diamonds now have many industrial uses. For example, diamonds are now **inserted** into surgical tools, tiny medical devices, and computer microchips. In short, their value now extends beyond jewelry to many industrial applications.

Diamonds form deep under the surface of the Earth. The process can take millions

of years, so the diamonds we see today are extremely old. Diamonds are formed in the mantle, an area about 90 miles (150 kilometers) below the Earth's surface. Temperatures in the mantle reach at least 2,000 degrees Fahrenheit (1,050 degrees Celsius). There is also a great deal of pressure because heavy rocks on the Earth's surface press down on the mantle. The extreme heat and pressure change pure carbon into diamond crystals. At this

intermediate stage, the diamond crystals are over 90 miles beneath the surface. They are unreachable. However, nature brings them to the surface in a very dramatic way.

Violent volcanic eruptions³ are the key. These explosions carry some carbon crystals to the surface of the Earth. During these eruptions, hot magma, or hot liquid rock, pushes the diamonds from the mantle to the surface. The eruptions carry the diamonds very quickly, **proceeding** upward in just a few hours. When this happens, the diamonds come from an extremely hot environment up to the Earth's cooler surface. There, the diamonds cool quickly, and as a result, the carbon atoms stay locked in a crystal **structure**. The volcanic magma cools and hardens. These eruptions **create** pipes, or carrot-shaped openings in the Earth. The pipes are lined with hardened magma rock. The pipes usually extend to about 2.5 kilometers below the Earth's surface. Slowly, upper levels of the pipes are eroded, and this exposes the diamonds. This is how diamond areas are discovered.

Today, most natural diamonds come from mines⁵ in Africa, Canada, Russia, and Australia. There, diamonds are mined deep in the pipes below the Earth's surface. Diamonds are also found in sediment⁶ near rivers or along a coast. These sources are in Asia and South America. However, mining diamonds is an expensive and dangerous business. As the uses and demand for diamonds have grown, scientists have developed and perfected the manufacture of synthetic⁷ diamonds. The greater availability and lower cost of synthetic diamonds have **enabled** scientists to explore new ways to use diamonds in industry.

¹ atom: the smallest part into which a chemical element can be divided

² stunning: very attractive or impressive

³ volcanic eruptions: explosions of fire, smoke, and rock that has melted

⁴ be eroded: be destroyed or worn away by natural forces, such as wind and water

⁵ mines: a system of holes that people dig underground in order to obtain natural resources

⁶ sediment: thick substance that forms at the bottom of a liquid

 $^{^{7}\, \}text{synthetic}$: made by a chemical process; not natural

WRITING SKILL

Analyzing a Causal Explanation

LEARN

When you are asked to explain *how* something is formed or takes place, you are writing a causal explanation. A causal explanation usually includes both a cause (reason) and some effects (results). When you can explain how something happens, you show your understand of the process.

Use the following language to signal causes and effects.

Cause: floods

Effect: water erodes riverbanks

• The cause can be in a dependent clause with because, since, or when.

When there are floods, water erodes riverbanks.

• A cause can also be stated with because of or due to.

The riverbanks have eroded due to flooding.

• The result can be introduced by so, resulting in, or causing.

There were many floods this spring, so the riverbank has eroded.

There were heavy rains, resulting in erosion.

APPLY

- Reread the first paragraph in the writing model. Circle the words and phrases that signal a cause-effect relationship.
- B. Match each cause from the paragraph to its effect.

Effects Causes a. only a diamond can cut <u>d</u> 1. one carbon atom joins four another diamond other carbon atoms b. they are extremely hard _ 2. diamonds have a pure carbon structure c. they look very beautiful _ 3. diamonds can resist heat d. a very strong crystal forms and cold e. computers and scientific __ 4. jewelers cut and polish machines use them diamonds _ 5. a diamond is very hard

C. Write complete sentences from the causes and effects in activity B. Use the language from Learn above to show cause and effect.

Analyze

A.	What topics are covered in the writing model? If the topic is included, list the paragraph where it is found. Write an X if the topic is not included.					
	a. uses for diamonds d. how synthetic diamonds are made					
	b. cost of diamonds e. where diamonds are mined					
	c. definition of a diamond f. characteristics of diamonds					
B.	Use information in the writing model to label the diagram on page 86. Then check your answers with a partner.					
C.	Answer the following questions about cause-effect relationships in the third and fourth paragraphs.					
1.	What is one factor that creates pressure in the mantle?					
2.	What causes pure carbon to change into diamond crystals?					
3	Why are diamonds unreachable in the mantle?					
٥.	——————————————————————————————————————					
4.	What causes carbon atoms to become locked into a crystal structure?					
5.	How does erosion expose diamonds in the pipes?					
D.	Work with a partner to complete the following.					
1.	For each of the following subjects, write a specific topic that could include a causal explanation.					
a.	Geology: how a canyon forms					
b.	Biology:					
c.	Environmental studies:					
d.	History:					
2.	In what classes have you had to write a causal explanation? What was the assignment?					
	·					

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Vocabulary Activities STEP I: Word Level

Here are some common collocations for enable, insert, proceed, shift, visualize, and intermediate.

- enable someone to view / reach / discover / access something
 Today's technology <u>enables</u> companies <u>to reach</u> customers in many new ways.
- insert a card / a key / a needle / a page / a comment
 When I revised my paper, I <u>inserted a page</u> of additional background information.
- promise to / intend to / wish to / decide to proceed
 Even though it was raining, they decided to proceed with the parade.
- shift constantly / gradually / quickly
 The weather pattern has <u>shifted gradually</u> in the last few days.
- be able to / be difficult to / be easy to / try to visualize
 It's difficult to visualize what this area looked like many centuries ago.
- an intermediate step / stage / level / class
 Many countries issue new drivers a learner's permit as an <u>intermediate stage</u> before they get a driver's license.

CORPUS

- A. Use collocations from the corpus box to complete the following sentences. Use the correct form of the verb.
- When someone gives me verbal directions to a location, I <u>try to visualize</u>
 the information in my mind.
- 2. A scholarship will _____ my brother _____ his goal of attending graduate school.
- 3. As he was standing in front of the class, the shy boy ______ from foot to foot.
- 4. When I _____ my bank card into the ATM outside of my bank, the machine froze and showed an error message.
- 5. Congratulations! You passed the beginner level! You're now ready for the
- Even though the research team didn't receive as much money as they had requested, they ______ with the experiment anyway.

Word Form Chart						
Noun Verb Adjective Adverb						
drama		dramatic	dramatically			
principal		principal	principally			
structure	structure	structural	structurally			
uniqueness		unique	uniquely			

B.	Complete each	n sentence	with 1	the correct	word	form	from	the	chart.
----	---------------	------------	--------	-------------	------	------	------	-----	--------

1.	The school	principal	introduced the guest speaker, a geologist, to
	the students.		

2.	There was a	difference between	the	coastline	before	and
	after the historic hurricane.					

- 3. Ahmed is studying to be a ______ engineer. He is especially interested in bridges.
- 4. The ______ reason for the meeting was to plan the new environmental study.
- 5. The report is _____ concerned with the effects of winter weather on traffic patterns.
- 6. Tonight is the opening night of a new ______ about life during the 1960s.
- 7. Each natural diamond is ______. No two are alike.

The word *principal* can be a noun or an adjective. As a noun, it means "the person who is in charge of a school." As an adjective, it means "most important" or "main."

Our high school principal is retiring next year.

The release of pressure inside the earth is a principal cause of earthquakes.

Don't confuse the nouns *principal* and *principle*. *Principle* means "a basic or general rule or truth" or "a law of science."

The system works on the **principle** that heat rises.

CORPUS

C. Complete the sentences with a form of principal or principle.

- 1. The <u>principal</u> actors in the play were not well known.
- 2. My father had high ______ about how to conduct business.
- 3. The ______ investigator at the crime scene was feeling sick.

4	i. The school is very large, so it has one and two vice
5	i. It is against my to steal even the smallest item.
6	. A fundamental of geology is that newer rocks are laid
	down on top of older rocks, forming layers of rock.
1	ocabulary Activities STEP II: Sentence Level
D.	Answer the following questions with a partner. Use currency or currencies in your answer.
1	. How many different foreign currencies can you name?
2	What currency is used in many European countries?
3.	Where can you exchange foreign currency?
	The verb <i>create</i> can mean "to make something new or original" or "to produce a particular feeling or impression." Our company is working to create a smaller, lighter printer.
	Candles at the dinner table created a romantic atmosphere.
2.	The noun <i>creativity</i> often combines with these words:
	artistic creativity encourage creativity inhibit creativity
3	Criticizing a child too much can <u>inhibit creativity</u> . Children need to experiment and make mistakes, too.
E.	Write answers to the following questions. Then share your answers with a partner.
1.	Do you know someone with a great deal of artistic creativity? Describe the person's art and how it shows creativity.
2.	How can working in a group encourage or inhibit creativity?
3.	What companies are creating useful or interesting products?

4.	How can a	coffee shop owner create a welcoming atmosphere?
5.	In what wa	ys are you creative?
Gı	rammar	Present Passive Voice
	passive for	werbs are verbs that require a direct object. Transitive verbs have accurate a passive sentence, the subject is not the doer of the action.

tive and Often, information about who does the action is not included.

Diamonds <u>are polished</u> and then they <u>are made</u> into jewelry.

We use the present passive voice to explain how something is done or how something happens. A passive sentence focuses on the person or thing that receives the action.

Compare these examples.

1. Active (the subject is doing the action)

The scientist inserts the slide into the microscope.

2. Passive (the subject receives the action)

The slide <u>is inserted</u> into the microscope.

3. Passive (the agent is mentioned with by)

The slide is inserted by the scientist.

To form the passive voice in the present, use the correct form of be + past participle of the verb.

Currency is exchanged in a bank.

The passive voice is very useful in describing a process or how something is done. Use the passive voice when the subject of the verb is not known or is not important.

A.	Complete the following sentences with passive voice. Find the passive for the verbs in the writing model on pages 86–87.				
1.	Diamonds are used	c equipment.			
2.	Diamonds	and	for jewelry.		
3.	Diamondstiny medical devices, and comp		into surgical tools		
4.	Diamonds	in the mantle.			
5.	The pipes	with hardened magma ro	ck.		
6.	Diamond areas	below the Earth's su	rface.		
7.	Diamondsrivers or along a coast.	also	in sediment near		

B. Complete the paragraph. Use the correct form of the verb in the passive voice.

Wood <u>is transformed</u> into petrified wood in a process that takes thousands of years. It starts when a tree falls down. The tree <u>(2. carry)</u> away by a river. Eventually, the tree <u>(3. bury)</u> in layer upon layer of mud. There is no oxygen, so the tree doesn't rot or decompose. Instead, the tree structure slowly breaks down. Over time, the small spaces inside the tree with mineral crystals. In the end, the entire tree becomes like a rock. Petrified wood can be of many different colors, depending on the minerals. Petrified wood <u>(5. find)</u> in many countries.



Petrified wood can be very colorful.

C. Rewrite the following active sentences in the passive voice.

1. Students study rocks under a microscope.

Rocks are studied under a microscope.

- 2. People do not usually use gold for a currency.
- 3. Workers mine coal either in open pits or underground.
- 4. People use coal for energy or to generate electricity.

WRITING SKILL

Responding to a Test Question

LEARN

Some tests require you to write an explanation to demonstrate your knowledge about a topic. You might start your explanation with a definition of the term or concept. You may describe some characteristics or unique attributes. Then you will explain how something is formed or how it takes place. Some test questions ask you to write an answer of one or more paragraphs. Keep these tips in mind to answer a test question effectively:

- Read the question carefully to see exactly what must be included in your answer. Do you need to include a definition? Do you need to explain more than one process? Underline the key points in the test question.
- Think about how much time you have to answer the question and consider how many paragraphs you may need to write. Manage your time carefully.
 Allow time to plan your answer, write your answer, and read over your answer before you hand it in.
- Make a quick rough outline of the key points you will cover in your answer. Then reread the question again to make sure you will directly answer it.
- Keep your answer direct and to the point. Demonstrate your knowledge of the topic, but stick to the questions. You don't need to include everything that you know about the topic.

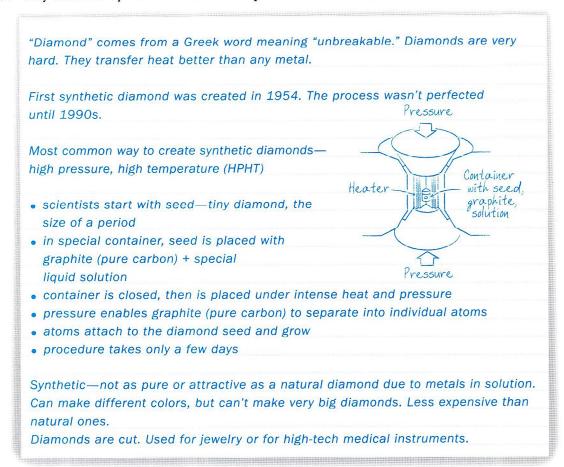
APPLY

Look at the writing model and response on pages 86–87. Discuss the questions with a partner.

1.	How many different things must be included in the response? What are they
2.	Did the writer include everything required? If not, what was missing?
3.	Imagine the writer had 40 minutes to answer the question. How would you recommend the writer spend that time?

Collaborative Writing

- A. With a partner, review and discuss the student notes below. Then answer the questions about the process.
- 1. Which method is explained in the notes?
- 2. What three things are placed in the container?
- 3. What causes the graphite to separate into individual atoms?
- 4. How long does the procedure take?
- 5. Why isn't the synthetic diamond as pure as a natural diamond?



B. Read the test question. Underline key words that tell what to include in your answer.

Test Question: Explain one method for manufacturing synthetic diamonds. Include information on how synthetic diamonds compare with natural ones and what synthetic diamonds are primarily used for.

- C. Review the student notes in activity A and plan your answer to the test question.
 - 1. Discuss what information in the notes you would not include, and give reasons. Mark with an X the information you will not include.

. Plan your answer by completing the rough outline below.					
	A.	Steps in a method:			
	B.	How synthetic diamonds compare to real diamonds:			
	C	Uses:			
	٥.				

D. Work with a partner or in a small group to write an answer to the test question.

Independent Writing

A. Read the test question. Number the three topics you need to include in a response to the question. Then read the notes below.

Test question: Explain what a synthetic diamond is. Describe its characteristics, and tell how it is made.

Synthetic diamond: human-made reproduction; same chemical composition, crystal structure, and physical characteristics as a natural diamond.

- Great demand for synthetic diamonds, especially for high-tech industries
- Plays a key role in industries such as mining, construction, and electronics
 Also used for machine tools, cutting tools
- Can be made to the exact size needed in industry
- 95 percent of diamonds used in industry are synthetic
- Synthetics are flawless. Since flaws affect hardness, synthetics are harder than natural diamonds. Better in tools.
- Hard to visually distinguish synthetic from natural diamonds
- Cheaper by 30 percent
- More pure—natural diamonds may have small imperfections
- Unique colors of natural diamonds can't be reproduced, but synthetic ones are available in blue, pink, white, yellow, and orange
- Unlike natural diamonds, contain some metals—otherwise, exactly the same
- Synthetic diamonds not as large as natural ones, so not as good for jewelry
- B. Organize your ideas in a rough outline similar to the one used in activity C above.
- C. Write your answer to the test question. Use your outline to organize your response. Make sure you answer the question directly and only include the information that is required. Include target vocabulary in your response.

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REVISE AND EDIT

A. Read your test response. Answer the questions below, and make revisions as needed.								
1. Check (✓) the information you included in your test response.								
	☐ definition	on	steps in the manufacturing process					
	\square unique	characteristics	☐ causal explanations					
	uses		comparisons with natural diamonds					
2.	2. Look at the information you did not include. Would adding that information make your test response clearer?							
G	Grammar for Editing Irregular Verbs							
When you use the present passive voice, make sure that you spell the past participle correctly. Be especially careful with irregular verb forms.								
	Verb	Past Participle	Example					
	find	found	Petrified wood is found in some deserts.					
	catch	caught	Leaves are caught in the mud.					
	buy	bought	Equipment is bought with funds from the government.					
	make	made	Synthetic diamonds are made in laboratories.					
	build	built	High fences are built to keep animals out.					
	take	taken	Photographs are taken of the same place every year					

B. Check the language in your test response. Revise and edit as needed.

Language Checklist	
I used target words in my test response.	
I used language for causal explanations.	
I used the present passive voice correctly.	
I used irregular verb forms in the present passive correctly.	

C. Check your test response again. Repeat activities A and B.

Self-Assessment Review: Go back to page 85 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

Q I

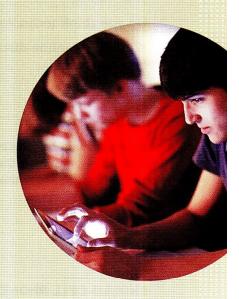
The Wireless Classroom

In this unit, you will

- analyze anecdotes and learn how they are used in discussion board posts.
- use anecdotes in persuasive writing.
- increase your understanding of the target academic words for this unit.



- Anecdotes
- Writing a Thesis
- **GRAMMAR** Modals



TARGET WORDS

AWL

academy

uease 💸

estimate evolve

generation integrity

mature

policy reluctance

rigid

scenario

survive

Self-Assessment

Think about how well you know each target word, and check (✓) the appropriate column. I have...

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means.

used the word confidently in either speaking or writing.

Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. Can you use cell phones, laptops, or tablet computers in your classes?
- 2. Do you think technology improves learning?
- 3. What is an online discussion board? Why might you use one in a class?



Writing Models

A class discussion board post is a comment made in an online conversation among students and sometimes the teacher. Read two responses to a professor's question by university students in the same class.

SHOULD CELL PHONE USE BE ALLOWED IN THE CLASSROOM?

15 COMMENTS

NEWEST ▼ WRITE A COMMENT



10

15

Annie

I used to think that cell phones were a distraction in class. Now, however, I believe that students and teachers should be able to use them. Cell phones can actually help out in the classroom. I changed my mind because of two experiences I had in Dr. Biedermeier's composition class last semester.

The first time was at the end of the first lesson when the professor wrote the homework assignment on the board. My classmate picked up his smartphone and took a photo of the board. I expected Professor Biedermeier to be angry at the student for breaking the school's cell phone policy. Instead, he was pleased because the photograph could accurately record the homework. He even encourged my classmate to email the picture to everyone else!

In the next class, Dr. Biedermeier assigned our first writing task. We had to write a letter to the school newspaper arguing for or against the construction of a new sports stadium on campus. When we finished our first draft, we had to record ourselves reading our essay using our cell

¹ distraction: something that takes your attention away from what you were doing or thinking about

phones or laptops. I was **reluctant** at first because I didn't like to hear myself reading out loud. However, I was amazed because I heard some of my own mistakes! I **estimated** that I caught half of my grammar mistakes that way. I even found that my argument wasn't strong enough, so I revised it before the professor read it.

I didn't expect my cell phone to make me a better writer, but after this experience, I use recordings in almost all my classes. I don't think that teachers should have a **rigid** policy about technology. Cell phones can be good or bad in the classroom. I think most students are **mature** enough to know when to use them.

POSTED MONDAY, 4:35 P.M.



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Bill

I'm not a technophobe,¹ and I realize technology has **evolved**, but I think cell phones should be restricted in the classroom. I have no problem with students who use their phones to take notes or record lectures. However, too many students are glued to their screens, paying no attention for the duration of class.

Yesterday in my history class, the professor was leading an interesting discussion. However, half the students had their heads down and their fingers on their smartphones. This is a common scenario in almost every class. Many of my classmates read email, check social media sites, or even play online games. Why do they bother to come to class? One classmate told me that she couldn't survive 50 minutes without being in contact with her friends. She said she might miss an important message or not know the latest gossip² if she **ceased** her cell phone use in class. But she can't learn if she's always thinking about something else. Even worse, I have friends who write academic papers using text message abbreviations.3 Teachers should require all students to speak and write in formal English. Some of my friends can't have a normal conversation because they spend more time looking at their phones than at real people. If we can't use cell phones in class, then we'll have to talk face-to-face, and that's better for everyone.

Schools have a responsibility to teach our **generation** how to unplug, concentrate, and make human contact. Restricting the use of digital devices to educational purposes such as note-taking might improve the **integrity** of class discussions.

POSTED TUESDAY, 8:20 A.M.

READ MORE COMMENTS ▼

¹ technophobe: someone who is afraid of, dislikes, or avoids technology

² gossip: informal talk about other people and their private lives

³ abbreviation: a short form of a word or phrase

WRITING SKILL

LEARN

Effective writers use specific examples to support an opinion or argument. One way to support an opinion in writing is to use anecdotes. An anecdote is a brief story about a person, event, or experience. Because anecdotes show an example that is true in the real world, they can help gain support from your readers. For example, in the writing models, each student described experiences with mobile devices in their classes.

To support your arguments with your own stories:

- · think of an anecdote that shows your argument is strong or true.
- explain the main idea of your argument.
- introduce your anecdote. You can use a transition like *for example* or a clause such as *I remember when* ... or *I experienced a similar situation*.
- describe the situation or circumstances surrounding your anecdote. Tell the important events of your story that support your opinion.
- use past tenses. Avoid unnecessary details. Keep your anecdote short.
- connect your anecdote to your argument and supply a reaction to the anecdote. How does the story support your ideas? How do you feel about the story?

APPLY

A. Match the main ideas to the anecdotes that support them.

- <u>d</u> 1. Some professors encourage students to use technology in class.
- Technology can help students with their schoolwork.
- 3. Students should not come to class if they just want to use their smartphones.
- 4. Teachers should make students write in formal English.

- a. Some students write using the language of text messages.
- b. Annie improved her paper by recording her voice with her phone.
- c. Bill sees many students staring at their screens during class.
- d. Dr. Biedermeier was pleased when a student took a photo of the board with his cell phone.

B. Complete the chart using information from the models.

	Annie	Bill Bill
Writer's opinion	Cell phones improve the classroom.	
Situation		
Events		
Reaction		

Analyze

A. Read Annie's post again. Answer the questions and discuss them with a partner.

1. What do the first two sentences tell the reader?

2. How many anecdotes are there in the second paragraph? _____

3. What is Annie's recommendation based on her anecdotes?

B. Read Bill's post again. Answer the questions and discuss them with a partner.

1. What is the purpose of the last sentence of the first paragraph?

2. How many different anecdotes are there in the second paragraph?

3. What is Bill's recommendation based on these anecdotes?

C. Discuss these questions in a small group.

1. Which student do you agree with? Why?

2. Which anecdotes do you find most useful? Why?

3. Do you have any anecdotes to share about the use of cell phones or other technology in class?

Vocabulary Activities STEP I: Word Level

Noun	Verb	Adjective	Adverb
academy academic		academic	academically
evolution	evolve	evolutionary	
maturity	mature	mature immature	
reluctance		reluctant	reluctantly
rigidity		rigid	rigidly

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- A. Circle the correct form of the target word to complete each sentence.
 - 1. Schools should apply the anti-cell phone policy (rigidity / rigid / rigidly).
 - 2. Teachers may be (reluctance / reluctant / reluctantly) to use new technologies.
 - 3. High schools prepare students for college socially and (academy / academic / academically).
 - 4. Opinions about the role of technology in schools have (evolved / evolution / evolutionary).
 - 5. Good leaders need flexibility, not (rigidity / rigid / rigidly).
 - 6. Teenagers often do not have the (*maturity / immaturity / mature*) to use technology responsibly.
- **B.** Do the bold words have a positive or negative meaning in the context of these sentences? Circle *P* for positive or *N* for negative.
 - 1. P/ N Nancy is a true academic.
- 2. P / N He was asked to leave because of his **immature** behavior.
- 3. P / N He never ceases to try to improve.
- 4. P / N The company **overestimated** the sales of its new phone.
- 5. P / N The new director was famous for her integrity.
- 6. P / N All the students held rigidly to their opinions during the discussion.

Vocabulary Activities STEP II: Sentence Level

Survive can be an intransitive verb or a transitive verb.

1. An intransitive verb is not followed by a direct object. As an intransitive verb, *survive* means "to continue to live or exist."

Some animals can **survive** in very cold weather. Social media websites **survive** until something new comes along.

2. A transitive verb is followed by a direct object.

verb diect object

Some businesses survived the financial crisis.

As a transitive verb, *survive* means "to continue to live or exist despite something happening." It can also mean "to live longer than someone or something else."

My grandmother survived her husband by seven years.



U.	technologies survive; but others disappear. Do you think these technologies will survive? Circle Y (yes) or N (no), and discuss your ideas with a partner. Then write sentences with your reasons.
1.	Y/N Television
	Why?Television will not survive the growth of Internet videos.
2.	Y / N Smartphones
	Why?
3.	Y/N 3-D printers
	Why?
4.	Y / N DVD players
	Why?
5.	Y/N Cars
	Why?
D.	What do you know about these different generations? Write sentences and compare them with a partner.
1.	your parents' generation
	In my parents' generation, many people got married at a young age.
2.	your grandparents' generation
3.	Generation X (people born in the 1970s and 1980s)
4.	Generation Y (people born between 1980 and 2000)
	e most common definition of <i>scenario</i> is "a description of how things tht happen in the future."
	The most likely scenario is a restriction on the use of cell phones.
Sce	nario is commonly used in the following phrases:
bes	t-case scenario = the best possible thing that could happen
wor	rst-case scenario = the worst possible thing that could happen
	The <u>best-case</u> is that she gets an A on the test.

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Imagine that your school is considering a policy to restrict the use of cell phone:
Describe three possible scenarios. Discuss them all with a partner.
One possible scenario is to allow cell phone use only between classes.
Which is the worst-case scenario? Why?
Which is the best-case scenario? Why?
If you disagree with this policy, what is a better policy for cell phones in your school?
Read each sentence. Write a question that the sentence answers. In your question, replace the underlined word with the correct form of estimate. The flight's expected arrival time in Madrid is 5:30 p.m.
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question, replace the underlined word with the correct form of estimate. The flight's expected arrival time in Madrid is 5:30 p.m. What is the flight's estimated arrival time in Madrid? In my opinion, Sanchez is the most skillful player on the team.
question, replace the underlined word with the correct form of estimate. The flight's expected arrival time in Madrid is 5:30 p.m. What is the flight's estimated arrival time in Madrid? In my opinion, Sanchez is the most skillful player on the team. The mechanic thinks it will cost \$600 to fix our car.

Grammar Modals

You can use modals such as should, should not, and ought to to give an opinion.

Schools should teach computer skills.

Students should not use cell phones during class.

Teachers ought to ban cell phones from class.

You can use must or must not to make a very strong statement.

You must switch off your cell phone.

Students must not text during class.

Other modals can be used to show degrees of possibility.

You can take a tablet computer anywhere.

More possible

Electronic textbooks could become popular.

Videos may become more common than text on the Internet.

Cell phones *might* be useful in education.

Less possible

- A. Match the sentences on the left with the meanings on the right. Meanings can be used more than once.
- ____ 1. People can access the Internet from computers, smartphones, and tablets.
- ____ 2. Families should not use cell phones during meals.
- _____3. Teenagers ought to pay for their own cell phones.
- ____ 4. Textbooks might become available on smartphones.
- ____ 5. Students in my English class must not use electronic dictionaries during tests.
- ____ 6. You should not check your email too often.
- ____ 7. We must send our assignments to the professor by email.
- 8. Children must learn to have face-to-face conversations.

- a. it is not allowed
- b. it is possible
- c. it is a good idea
- d. it is a bad idea
- e. it is necessary

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B.	What is your opinion about these ideas? Rewrite the sentences using should, should not, ought to, must, or must not. Discuss your answers with a partner.
1.	Teach typing in schools.
	Schools should teach typing.
2.	Use cell phones on airplanes.
3.	Send text messages in a movie theater.
4.	Use a cell phone to cheat on a test.
5.	Use a computer to type your homework.
6.	Charge your laptop battery every day.
7.	Read textbooks on computers or tablets.
8.	Answer emergency phone calls during class.
C.	What will be some of the next big developments in technology? Discuss your ideas with a partner. Write sentences using can, could, may, or might. Cell phones could become thinner.
	You might read email on your watch.

WRITING SKILL

Writing a Thesis

LEARN

Discussion board posts and other types of opinion writing need a clear focus, or **thesis**. That is, they need a strong, clear opinion that writers support in different ways. Often, a sentence near the beginning (for example, at the end of the first paragraph) states the thesis. This focus then guides the organization of the writing. However, sometimes the writer's actual opinion is most clearly stated near the end.

To formulate a thesis, ask yourself these questions:

- What is the main topic?
- · What is my opinion about that topic?
- · Why do I think that?
- How can I support that opinion? Can I use an anecdote or offer examples or explanations?

APPLY

- A. Does each sentence state a clear thesis? Discuss your answers with a partner.
- 1. Y / N Many teenagers own cell phones.
- 2. Y / N Some types of technology are really useful for students.
- 3. Y / N Teachers should ban cell phones in class because students can use them to cheat.
- 4. Y / N In the next ten years, students will cease using printed textbooks and will use electronic materials instead.
- 5. Y / N The sales of desktop computers are declining.
- B. What is the thesis, or opinion, of each writing model? Where is the author's opinion most clear?

Collaborative Writing

- A. Choose one of the two writing models. Answer these questions.
- 1. What is the writer's opinion about cell phones in the classroom? What policy does the writer recommend?
- 2. Do you agree with the writer's opinion? Why, or why not?
- 3. What personal experiences can you use to support your opinion?

B. Work with a partner who has the same opinion as you. Write a reply to the discussion board post you chose in activity A. Use the outline to help you plan your reply before you write.1. Background about the writers:

1.	Background about the writers:	
2.	Thesis (opinion):	
3.	Anecdote:	
	a. Situation: b. Events:	77.01
	c. Reaction:	
4.	Conclusions and recommendations:	

- C. Share your writing with another pair. Discuss these questions.
 - 1. Does the reply have a clear opinion that responds to the original post? What is it?
- 2. Does the reply include at least one anecdote? Does it support the writers' opinion?
- 3. Does the reply include a conclusion and/or recommendation based on the anecdote?

Independent Writing

- A. Choose one of the statements below. Complete the chart on the next page with ideas that agree and disagree with the statement. Then use the chart to help you form an opinion.
- 1. Every family should choose one night a week not to use the television, DVDs, Internet video, or video games.
- 2. Cell phones are harmful for young people.



For	Against

B.	Once you've formed your opinion, think of an anecdote to support it. Answer
	these questions to help you describe your anecdote.

1.	Where did it happen?
2.	Who was there?
3.	What happened?
4.	What was your reaction to it?
5.	Why does this experience support your opinion?
	Answer these questions to help you develop your first paragraph, thesis, and final paragraph.
1.	Why did you choose this topic?
2.	What is your opinion? Write a sentence that explains your opinion and focuses your post.
3.	What do your anecdotes show?
4.	What do you recommend?

D. Write your discussion board post. Use your answers to the questions in activity C to help you organize your writing. Use modal verbs to give your opinions and recommendations. Use target vocabulary from page 99.

REVISE AND EDIT

A.	Read your discussion board post. Answer the questions below, and make revisions as needed.
1.	Check (✓) the information you included in your discussion board post.
	□ your opinion as a clear thesis□ a conclusion□ at least one anecdote□ a recommendation
2.	Look at the information you did not include. Would adding that information make your discussion board post more convincing?
G	rammar for Editing Subject-Verb Agreement
	It is important to make sure that the subject and verb in a sentence agree. Third-person singular subjects (<i>he, she, it,</i> and all singular nouns) need an –s on the verb or a special form such as <i>is, has,</i> or <i>does</i> . Annie agrees with using cell phones in class. Technology is sometimes a distraction. Does the teacher allow computers in the classroom?
	Modals are always written in the base form of the word.
	X He <u>cans</u> email you the homework. He <u>can</u> email you the homework.
В.	Check the language in your discussion board post. Revise and edit as needed.
	Language Checklist

Language Checklist
I used target words in my discussion board post.
I used modals to express obligation and possibility.
My subjects and verbs agree.

C. Check the language in your discussion board post. Revise and edit as needed.

Self-Assessment Review: Go back to page 99 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

UNIT

A Statement That Stands Out

In this unit, you will

- analyze personal statements and learn how they are used in university applications.
- use description and narration in your writing.
- increase your understanding of the target academic words for this unit.



- Analyzing a Conclusion
- Writing a Good Hook
- **GRAMMAR** Sentence Variety

Self-Assessment

Think about how well you know each target word, and check (1) the appropriate column. I have...

TARGET WORDS

AWL

- authority commence
- credit
- fund
- 🎤 investigate
- military neutral overlap
- prior
- seek
- survey unify

never seen this word before.

heard or seen the word but am not sure what it means. heard or seen the word and understand what it means. used the word confidently in either speaking or writing.

🎤 Oxford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. Applications to colleges, universities, and even some jobs often require a personal statement from the applicant. Why do you think they ask for a personal statement?
- 2. What do you think people should write about in a personal statement?
- 3. If you were applying to a university, what would you tell about yourself? Why?

Writing Model

6 6

A personal statement is often required in a university application. The purpose of the statement is to describe who you are as a person and what makes you unique. Read a student's personal statement below.

Admissions Application

Personal Statement: In your personal statement, explain why you are interested in journalism and why you wish to study at our university.

In elementary school, I realized that I had two passions:¹ playing sports and writing. When I was younger, I was crazy about tennis. I played every day. I desperately wanted to become the next tennis superstar, and I truly believed I could. But by the time I got to junior high school, I accepted that tennis stardom was an unreachable dream. I practiced hard, but I just wasn't good enough. I am a very determined person, so I turned to my second love, writing. I loved reading the news, and I realized that my two interests **overlapped** in sports journalism. Therefore, I chose a more realistic dream. I planned to be a sportswriter for the high school newspaper the next year.

The summer before I started high school, however, my family had to move. Both of my parents are in the **military**, so moving was a regular disruption² in my life. At my new high school, I found out there was no student newspaper. I was

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¹ passions: very strong feelings of liking something

² disruption: a disturbance or interruption in a process

shocked. Due to **funding** cuts, the school newspaper program was stopped. How could I **commence** my journey as a journalist without a newspaper? Some friends of mine and I **sought** the advice of our English teacher. We wrote a proposal for a new journalism class, and after much negotiation, the school administration approved it. Several months later, without any **prior** experience, we published our first newspaper issue. We were so proud!

I was the main writer for the sports page. I reported on our high school sports events and interviewed the coaches and key players. Sometimes I even traveled to games in other towns to cover the events. In addition to writing about sports, I also had the chance to report on regular school events and wrote quite a few opinion columns for the editorial page. I even interviewed school authorities for several articles. I credit my English teacher with encouraging me to try other kinds of news writing. In that way, I gained valuable skills.

My experience with the newspaper during the last three years has been difficult, fun, frustrating, and rewarding. I learned how to conduct a **survey** and publish the results in a colorful graph. I learned to put aside my own opinions and remain **neutral** when I **investigate** a story. I learned that a newspaper can **unify** a community because it encourages the discussion of important topics. Above all, my experience has inspired me to pursue a major in journalism.

I chose to apply to your program because it offers a variety of courses in both journalism and mass communication.³ I still dream of being a professional sports writer. However, I would like to explore other areas such as advertising and broadcasting. It would be an honor to be accepted into your program.

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³ mass communication: communication directed at a very large number of people, including via radio, TV, print media, or the Internet

WRITING SKILL

Analyzing a Conclusion

LEARN

In writing, an effective conclusion ties together the main ideas of a piece of writing and ends on a strong note. In a personal statement, a conclusion is the writer's final chance to leave a positive impression on the reader.

Keep the following points in mind when you write a conclusion for a personal statement.

- Briefly restate or recap the main points of your statement.
- Relate your interests to what the university program has to offer. Be specific
 to show that you are familiar with the program or major.
- Mention skills or personal attributes that are related to your field of study.
- Include your career goals.
- · Restate what makes you a strong applicant.
- Be sure that the points in your conclusion are supported by the body of your statement. Don't introduce new points.

APPLY

Rer	ead the final paragraph in the student's personal statement. Analyze the clusion on page 115 by answering the questions.
1.	What are the main points that the writer makes in the personal statement? Are these points restated in the conclusion?
2.	What evidence in the conclusion shows that the student is familiar with the university's program?
3.	Does the student mention skills and personal attributes? Underline any examples in the model.
4.	Does the student include career goals? Underline any examples in the model.
5.	Does the student introduce any new points in the conclusion? Underline any

Analyze

- A. Read each numbered item below. Decide whether to add it to the personal statement by answering these questions about each one:
 - Should it be added to the personal statement? Why, or why not?
 - If yes, where should it be inserted? Mark the position in the conclusion in the model on page 115.
- 1. I would bring to your program my passion for journalism and my determination to succeed.
- 2. During the past three years, my grade-point average was 3.8 and I received several academic awards.
- 3. I am especially impressed with your internship program. It reflects the value you place on learning by doing.
- 4. I am a very curious person and a strong investigative reporter, and I have good oral and written communication skills.
- 5. I don't feel ready to get a job yet, so I hope to continue my studies for a few more years.
- B. Compare your answers to activity A with a partner.
- C. Use the checklist below to evaluate each aspect of the model personal statement. Tell whether the author meets the criteria and add specific comments to support your response.

Criteria for a Strong Personal Statement	Y/N	Comments
The first paragraph is interesting and grabs my attention. It tells something unique about the writer.		
2. The statement focuses on one or two key ideas or experiences.		
3. The statement tells what the writer learned from experiences.		
4. The writer is familiar with what the university offers.		
5. The writer describes skills and personal attributes that are related to journalism.		
6. The writer describes career goals.		
7. There is a strong conclusion.		

- **D.** In a small group, compare your evaluations of the writing model. Discuss the following questions.
 - 1. What are the strongest aspects of the personal statement?
 - 2. What are the weakest aspects?
 - 3. Overall, is this a strong personal statement? Give reasons to support your answer.

This personal statement is ... because ...

Vocabulary Activities STEP I: Word Level

	Word Form Chart	
Noun	Verb	Adjective
authority		authoritative
investigation investigator	investigate	investigative
unification	unify	

	unification	unify	
1.	Complete each sentence	with the correct word form	from the chart.
1.	My professor is a leadin	g <u>authority</u> on cora	reefs. She has published
	articles in many scientif	ic journals.	
2.	In our history course, w	ve are studying the 1990	of East and
	West Germany.		
3.	After the accident, local	residents asked for a thoro	ough The
	captain of the police de	partment was the head	•
4.	Researchers found that	teenagers with	parents have better
	grades than those with	more permissive parents.	
5.	The new president hope	es to the o	country's many ethnic
	groups. Currently, these	e groups do not communica	ate well.
В.	Match the words on the	left and right to form comm	on collocations.
	_ 1. military	a. neutral	
	_ 2. politically	b. card	
	_3. prior	c. investigat	ion
	_ 4. credit	d. fund	
	_ 5. thorough	e. experienc	e
***************************************	_ 6. scholarship	f. vehicles	

C. Complete the sentences with collocations from activity B.
1. The prime minister is sending <u>military vehicles</u> to provide assistance
to the region hit by the blizzard.
2. People use a to buy things such as gas, food,
and clothing.
3. The journalist conducted a very into the town budget.
4. Local businesses donate money to the school's college
5. It can be difficult for a person to get a job without
6. That country doesn't get involved with wars or disputes with bordering
countries. It's
CTED III COMMON I AND I
Vocabulary Activities STEP II: Sentence Level
Commence and seek are used in formal communication.
1. The verb commence means "to begin to happen or to begin something."
She commenced military service in 2003. The ceremony will commence with a speech by the former president.
2. The verb <i>seek</i> has several meanings.
a. to look for someone or something
Due to the accident, drivers should seek alternate routes.
b. to try to obtain or achieve something
The city will seek funding for the new playground. I am seeking employment as a lawyer.
c. to ask someone for something
He left his house and sought help from a neighbor.
D. Rewrite the sentences using an appropriate form of seek or commence
Rewrite the sentences using an appropriate form of seek or commence.1. I'm looking for an internship with a law firm.
I'm seeking an internship with a law firm.
2. I will start my graduate program next fall.
3. When will the ceremony begin?

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noun fund means "a sum of money collected for a specific purpose." students are raising funds for a trip in June. verb fund means "to provide a project with money." government funded a new program for after-school sports. noun overlap means "the parts of something that are shared with ething else." re is quite a bit of overlap between music and math. verb overlap means "to partly cover something else" or "to have parts are shared with something else." topics in those courses overlap, so students should not take both classes. noun survey means "a study of the opinions or behaviors of a group." conducted a survey to find out which sections were the most popular. verb survey means "to ask people questions for a study of something' to look at the whole of something."
verb fund means "to provide a project with money." government funded a new program for after-school sports. noun overlap means "the parts of something that are shared with ething else." re is quite a bit of overlap between music and math. verb overlap means "to partly cover something else" or "to have parts are shared with something else." topics in those courses overlap, so students should not take both classes. noun survey means "a study of the opinions or behaviors of a group." conducted a survey to find out which sections were the most popular.
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students are raising funds for a trip in June. verb fund means "to provide a project with money."
students are raising funds for a trip in June.
noun fund means "a sum of money collected for a specific purpose."
mes the noun and verb forms of a word are formed the same.
e candidate is trying to find support from young voters.
oked for a job that would give me experience in accounting.
e research began last October.
e research began last October.

3.	with math, especially when you do formulas and write lab reports. What are two other examples of subjects that overlap ?
1 .	What are some examples of overlap between your favorite hobbies?
5.	What kinds of surveys have you completed?
5.	Imagine that you have to survey classmates about a new trend. What trend would you ask about? How or where would you survey people?

Grammar Sentence Variety

Sentence variety can make your writing more interesting. Here are some ways to increase sentence variety in your writing.

- 1. Use a variety of sentence types.
 - a. Simple (one independent clause)

My classmates and I published our first newspaper issue.

b. Compound (two independent clauses)

Our advisor assisted us, and we published our first issue a month later.

c. Complex (one dependent clause and one independent clause)

When I started high school, there was no student newspaper.

2. Use sentences of different lengths.

I was shocked.

In addition to writing about sports, I also had the chance to report on regular school events and wrote quite a few opinion columns for the editorial page.

3. Use prepositional phrases in a variety of locations. Note that prepositional phrases of time cannot always be placed in the middle of a sentence.

During the last three years, my experience with the newspaper has been difficult.

My experience with the newspaper during the last three years has been difficult.

My experience with the newspaper has been difficult <u>during the last three years</u>.

Α.		ead the following sentences from the writing model. Decide if each sentence is mple (S), c ompound (CD), or c omplex (CX).
S	1.	I was crazy about tennis.
	2.	I am a very determined person, so I turned to my second love, writing.
	3.	The summer before I started high school, however, my family had to move.
	4.	Both of my parents are in the military, so moving was a regular disruption in my life.
	5.	At my new high school, I found out there was no student newspaper.
	6.	We wrote a proposal for a new journalism class, and after much negotiation, the school administration approved it.
	7.	I learned to put aside my own opinions and remain neutral when I investigate a story.
	8.	I still dream of being a professional sports writer, but I would also like to explore other areas such as advertising and broadcasting.
B.		ewrite each sentence two different ways by combining it with the prepositional trase provided.
1.	Ia	always read the newspaper. / during breakfast
	1 8	always read the newspaper during breakfast.
	D	uring breakfast, I always read the newspaper.
2.	Tł	ne soccer team became very unified. / after the road trip
3.	Sa	ra's parents started a fund for her college education. / in 2008
		<u>.</u>
4.		any of the graduates texted messages from their cell phones. / during the emmencement ceremony

5.	D	ue to my prior work experience, I found a job quickly. / after graduation
	_	

C. Check your answers to activity B by reading the sentences aloud with a partner.



WRITING SKILL

Writing a Good Hook

LEARN

College admissions staff receive and read hundreds of personal statements, so you want yours to stand out. When writing a personal statement for a college application, grabbing the reader's attention at the beginning is important. You want the reader to be interested in your statement and read it to the end. One way to get your readers' attention is to start your statement with a *book*. Imagine the hook on the end of a fishing rod: Its purpose is to catch fish, just as you want to catch the attention of the reader.

To write a good hook for a personal statement, think about your audience (an admissions officer) and the purpose of your writing (to reveal something personal about who you are). Which type of hook might work best for you?

- · a story about yourself
- · an interesting or surprising fact about yourself or an interest you have
- · a definition or description
- · a quotation or famous saying and how it relates to you

APPLY

Look at the hook in the writing model on page 114. What type of hook is it? Do you think it is a good hook? Discuss your opinions with a partner.

The writing model uses a ... for a hook. In my opinion, this is a ... hook because ...

Collaborative Writing

- A. With a partner, read the following sample hooks. Analyze each one. What type of hook is it? Does it grab the reader's attention? Why, or why not? Write notes about each hook. Which hooks are the strongest?
- 1. The next best thing to playing sports is writing about them. As a child, my dream was to play tennis at the professional level. When I realized I wasn't going to be a star tennis player, I found a way to still be involved in sports: sports journalism.

- Although the definition of a journalist is quite dry ("a person whose job is to collect and write news stories for newspapers, magazines, radio, or television"), I believe that a journalist is all about having a passion for people.
 English writer Rebecca West once described journalism as "an ability to meet the challenge of filling the space." There are many times when I agree with West, but my ambition is to make news stories interesting, informative, and readable.
- **B.** The paragraph below is the introduction to a student's personal statement. Read the paragraph. Then work with a partner to rewrite the paragraph by adding an interesting hook.
 - Discuss the different types of hooks you could use.
 - Discuss which type of hook is most effective.
 - Work with your partner to rewrite the paragraph.

I want to be a weather broadcaster on TV. I grew up in Florida, and I experienced many hurricanes as a child. I was fascinated with the weather prediction process. I loved watching the weather reporters. I started giving my own weather broadcasts to my family and friends. I made my reports informative and often funny. Everyone said I would be a great weather broadcaster. I started to believe them.

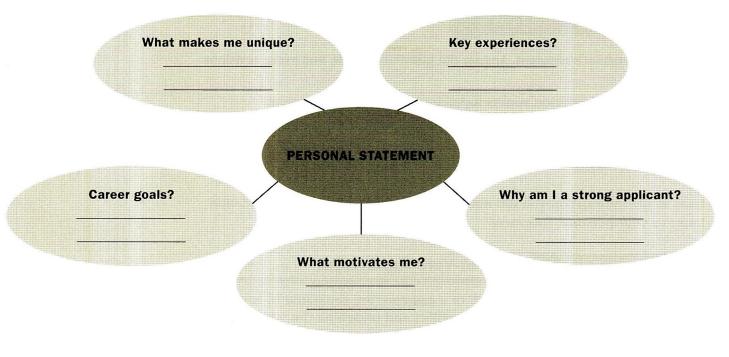
C. Share your new paragraphs with the class. Discuss how the hooks are similar and how they are different. Talk about which hooks are most effective and why.

Independent Writing

A. You are going to write a personal statement for an application to a university program. Think of what type of program you are applying to and why you have chosen that field of study. Brainstorm ideas. Fill in the idea map on the next page with words and phrases.

VOCABULARY TIP

Use positive adjectives to describe personal characteristics about yourself.
Use a dictionary or a thesaurus to help you find some examples such as ambitious, dedicated, independent, and resourceful.



B. Discuss your idea map with a partner. Decide on the best or strongest ideas to include in your personal statement. Mark those with a check (</).

C. Complete the sentences in	vour	own	words.
------------------------------	------	-----	--------

1.	I	have been	interested in	since	_

5.	A degree in .	will help me ach	hieve my g	oals because

D. Write two different hooks to start your statement. For each hook, write at least two sentences. Choose the best hook to include in your statement.

Hook 1:			
Hook 2:			

E. Write your personal statement. Use your notes from activities A-D.

REVISE AND EDIT

	Read your personal statement. Answer to as needed.	ne questions below, and make revisions
1.	. Check (/) the information you included	d in your personal statement.
	☐ a strong hook	☐ a strong first paragraph
	one or two experiences	skills or personal attributes
	☐ your career goals	strong conclusion
	. Look at the information you did not incimprove your personal statement?	
G	irammar for Editing Subject-	/erb Agreement
	To check for agreement, circle every so When my <i>friend</i> from the Philippines (friend is the subject, not the Philippin have	
3.	Check the language in your personal stat	ement. Revise and edit as needed.
	Language Ch	ecklist
	I used target words in my personal	

C. Check your personal statement again. Repeat activities A and B.

I used a variety of sentence types.

I used correct subject-verb agreement.

I used adjectives to describe my personal characteristics.

Self-Assessment Review: Go back to page 113 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

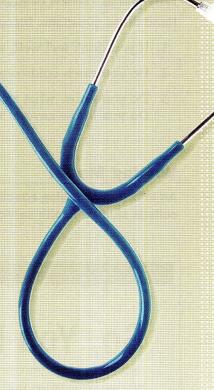
Beating the Bug

In this unit, you will

- analyze blog posts and learn how they are used to deliver health information to the general public.
- use explanations in your writing.
- increase your understanding of the target academic words for this unit.

WRITING SKILLS

- Definitions
- Writing for Different Audiences
- **GRAMMAR** Personal and Demonstrative Pronouns



Self-Assessment

Think about how well you know each target word, and check () the appropriate column. I have...

TARGET WORDS

AWL

- chemical converse
- exhibit
 ignorance
- mental mutual random
- reveal
 scope
 statistic
 supplement
- nuiform 🔑

never seen this heard or seen the word word before. but am not sure what

it means.

heard or seen the word and understand what it means.

used the word confidently in either speaking or writing.

🎤 0xford 3000™ keywords

PREPARE TO WRITE

Building Knowledge

Read these questions. Discuss your answers in a small group.

- 1. If you don't feel well, where do you look for information about treatments?
- 2. Do you catch colds often? What happens when you have a cold?
- 3. Do you know what asthma is? If so, what do you know about it? Do you know anyone who has asthma?

Writing Model

An informational blog educates the general public online. Read about asthma on a college student health services website.

666

So, You Have Asthma?

You probably found this blog because your doctor told you that you have asthma. Asthma is a lung¹ disease. Asthmatics (people with asthma) **exhibit** several common symptoms,²

- bincluding coughing, wheezing, and difficulty breathing. Some people say that asthma is a mental condition—it's all in your head—but that's not true. Asthma is a real, physical illness that affects about 300 million people around
- the world. Although there is no cure for asthma, you can live a completely normal, active life if you understand your condition and follow some simple advice.

WHAT'S IT LIKE TO HAVE ASTHMA?

"It's like breathing through a straw." That's how many people with asthma describe their experience. Asthma causes inflammation of your airways. Airways are tubes that carry air in



and out of your lungs. When the sides of the airways become inflamed, they swell. This

means that there is less room for air to move through your airways, making it hard for you to take a deep breath. The inflammation also causes the wheezing³ sound that all asthmatics know. As you can see from the

²⁵ diagram on the next page, when your asthma is bad, you really are breathing through a straw.

¹ lungs: the organs in your chest used for breathing

² symptom: something that shows that you have an illness

³ wheeze: to make noises when you breathe because of illness

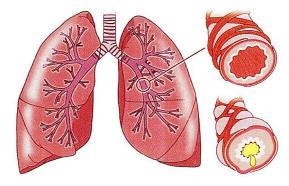
Why do some people have asthma? We don't know for certain, but asthma is not completely random. If your parents have asthma, statistics
show that you will have a much higher chance of being asthmatic. In addition, research has revealed common triggers, or things that cause an asthma attack, such as dust, pollen,4 exercise, stress, and cold viruses. If you breathe in polluted air or certain chemicals, you can also develop asthma.

WHAT CAN YOU DO?

There is no **uniform** advice for all asthmatics, but doctors generally recommend three ways to control your asthma. First, it's important to know your triggers. That way, you won't get sick because you are **ignorant** of your own body! Every time your breathing gets worse, make a list of the places you have been and anything different you have done. Some common triggers are allergens (things that cause a reaction, such as dust, pollen, or pollution), irritants (things in

the air that bother your lungs, such as smoke, strong smells, or cold weather), viruses (for example, the flu or the common cold), and 50 exercise.

You can easily avoid some triggers. For example, some asthmatics can't wear perfume. Dust is hard to avoid, but you can buy a special cover for your pillow, remove carpets from your house, and vacuum regularly. **Conversely**, exercise is a trigger you should not avoid. Even though too much exercise might trigger your asthma, regular physical activity is important for all of us.



Airways become narrow when they are inflamed.

Doctors recommend asthmatics get at least 30 minutes of exercise every day. However, you should always exercise within your **scope** and stop if you have trouble breathing.

As a **supplement** to these lifestyle changes, many asthmatics take medications. This is the second way to control your asthma. It is very important to take your medications every day. They help prevent inflammation and make your breathing easier. Your doctor may change your medication if your asthma gets better or

worse, so the final piece of advice is to monitor⁵ your asthma. Write down any problems you have in a diary, and take it with you to your next doctor's appointment. Then you and your doctor can come to a mutual
 agreement about your treatment.

If you know your triggers, follow your doctor's advice, and watch your asthma—you can control your asthma!

⁴ pollen: a fine, usually yellow powder that flowers produce

 $^{^{\}rm 5}\, monitor:$ to check, record, or watch something regularly for a period of time

LEARN

The writing model is a type of explanation. It tells about asthma and its symptoms, causes, and treatments. Explanations like this often include many definitions to explain words that the reader may not understand. Usually these words are specific to a topic. The author of the blog post defines words that are specific to medicine and to asthma, such as *trigger* and *inflammation*.

There are several ways to define words for your readers:

- State the definition: Monitoring your asthma means checking it every day.
- Give an example: Monitor your asthma every day. Write down what you ate, where you went, what you did, and how your lungs reacted.
- Put a definition in parentheses: It's important to monitor (observe and check the state of) your asthma regularly.
- Use or: Doctors ask their patients to monitor, or check, their health daily.

A.		find the meaning of the words below. Match each Discuss how the writer defined each word in the
	1. asthmatic 2. inflammation 3. trigger 4. allergen 5. virus	 a. a condition in which part of the body becomes tender or swollen b. a very small living thing that causes diseases c. a person who suffers from asthma d. the cause of a particular reaction e. something that causes an allergic reaction
2.	About 300 million people has When asthmatics are sick, the	

Analyze

A. How is the writing model organized? Complete the chart with words from the box.

Inflammation	Statistics	Understand triggers	Genetics
Definition of asthma	Diary	Solutions	Medication

Section	Purpose	Content
Introduction	Introduce asthma as a real, physical disease	Definition of asthma Statistics
What's It Like to Have Asthma?	Describe how asthma affects people and where it comes from	1 2
What Can You Do?	Provide 	 1 2 3. Final encouragement

- **B.** Who is the audience for this blog post? Write **Y** (yes) or **N** (no) and give a reason. Discuss your answers with a partner.
 - 1. N Doctors

Why? <u>The writer defines medical terms. Doctors already know the meaning of</u> these words.

2. ___ Young children

Why? _____

3. People who have just learned they have asthma

Why? _____

4. ___ Parents of asthmatics

Why? _____

5. ___ College students and young adults with asthma

Why?

6. ___ Students in medical school

Why? _____

- C. Discuss these questions in a small group.
 - 1. Did you find the blog post useful? Why, or why not?

- 2. What other information do you expect to find on a health services website like this?
- 3. Where else do you read explanations of complex ideas?

Vocabulary Activities STEP I: Word Level

A. Complete each sentence using a word from the box.

W 00	complete each se	menee doing	a word nom t	50%		
	chemicals conversely	exhibit statistics	mutual ignore	reveal		
1.	I am very close t	o my brother	, and the feeli	ng is <u>mut</u>	ual	
2.	I will now	th	nis semester's	top student: Mi	indy!	
3.	I love math, so I'	m excited abo	out learning _			
4.	I don't know who the problem.	y I did poorly	on the test, l	out I could not	Sections	
5.	You can come to	class if you	don't	any si	gns of the flu.	
6.	One symptom of don't usually get					, you
7.	I don't like to ear are healthy.	t artificially c	olored foods.	I don't think th	ie	ansab An Agente
0 0	fa range of subject do something." No The <u>scope of</u> the ne	otice the diffe	erent preposit large.		and or ability	
	Healthy living is <u>wit</u> The challenge to inc	-		tional in scope .		And the second s
	The problem of over			•	rticle.	
	There is <u>scope for</u> i	•				Service Servic
1	We have the scope	<u>to</u> increase οι	ır knowledge o	f viruses.		CORPU
3.	Add scope + the	correct prepos	sitions to these	e sentences.		Towns or 1
1.	Your blog has	scope to	_ grow by att	racting new rea	iders.	
2.	Your question is		of my job) .		
3.	The	the prob	olem is worry	ing.		
4.	Treatments for th	ne virus are li	mited	•		
5.	There is	mor	re research int	to a cure for as	thma.	

C.	Is the form of each underlined word correct (C) or incorrect (I)? Write the correct form for all incorrect words.
1.	C / I You need to be mental prepared before you go on a diet.
2.	C / I After the <u>reveal</u> of new information about asthma triggers, doctors changed their recommendations.
3.	C / I It is a good idea to take a vitamin <u>supplement</u> every day.
4.	C / I Some asthmatic children <u>ignorance</u> their first signs of difficulty breathing when they are playing sports.
5.	C / I Research has <u>revealing</u> new ways to treat asthma better.
6.	C / I A healthy body needs a healthy mental.
7.	C / I Some people <u>ignorantly</u> do not accept that viruses cause colds.
8.	C / I The doctor asked me for some <u>supplementary</u> information about my lifestyle.
V	Cabulary Activities STED II: Sentence Level

As a noun, uniform means "a single type of clothes that a group of people wears, such as a school uniform or a police uniform."

Our basketball team is getting new uniforms next year.

As an adjective, uniform means "the same in all ways and at all times." It is often used to describe rules (e.g., standards, laws, quality), physical qualities (e.g., size, color, temperature, appearance), and systems (e.g., structure, guidelines, approach).

The company's products have a uniform quality.

Cut your vegetables into uniform sizes so they cook in the same amount of time.

The university has uniform standards for all first-year writing classes.

D. Read the announcement about a new program at your school on the next page. Then write your opinion about the ideas. Use the word uniform at least five times in your response.

agree / disagree with a uniform system of physical education because	
er - Zgynt zames modsmoth van 18 222	
lenge plate for involved	
od 13. rozake a stremin <u>supplement</u> rvery am	
Do you think it is useful to take vitamin supplements?	
I don't think vitamin supplements are useful because we can get all our	
vitamins from food.	
What kind of exhibitions do you enjoy visiting?	
5 percent of adults in the U.S.), and the number of children with asthma is	
<u>villikun inga ani manoh Kali na 191, mpini mpin</u>	
Do you think diseases like asthma are <u>random</u> , or do they affect some people	
	Discuss the questions with a partner. Then write a sentence to answer each one. Use the underlined word in your answer. Do you think it is useful to take vitamin supplements? I don't think vitamin supplements are useful because we can get all our

Starting next semester, all students will have to meet the same standards of

Grammar Personal and Demonstrative Pronouns

Pronouns are words that replace nouns. They can help writers avoid repetition.

They

It is very important to take your medications every day. Medications help prevent inflammation and make your breathing easier.

Do not use a pronoun if the meaning is not clear.

X The airways of asthmatics can become blocked because they are very sensitive.

In this sentence, they could mean asthmatics or airways, so it could be confusing.

Choose personal pronouns carefully. The writing model uses *you* many times because the blog writer wants to address the reader directly. However, in more academic writing, it is unusual to see *I*, *we*, and especially *you*.

<u>You</u> should avoid <u>your</u> common triggers. (blog post)

Asthmatics should avoid their common triggers. (academic paper)

Make sure you use object pronouns (me, you, him, her, it, us, them) after verbs and prepositions.

me hin

The doctor told I to bring my diary to he.

Demonstrative pronouns (*this, that, these, those*) are very useful in writing. They can replace the last idea and help you create better cohesion. *This* is the most common demonstrative pronoun.

Many asthmatics need to take medications. This is the second way to control your asthma.

Read the paragraph. Replace the underlined nouns with personal pronouns if the meaning is still clear.

The flu is a very common illness. (1) The flu is caused by influenza viruses. (2) The viruses infect the nose, throat, and lungs. When you have the flu, you often have a fever, a runny nose, and a sore throat. (3) The fever can last up to a week, and (4) the fever can make you feel very tired. Most experts believe that flu viruses spread when people cough, so (5) people with the flu should always cover their mouths. (6) The flu is not usually dangerous, but (7) the flu can be life-threatening for children and the elderly. Asthmatics should also be careful during flu season because (8) asthmatics can experience difficulty breathing if they get sick.

B.	Complete the sentences with the correct personal or demonstrative pronoun.				
	When I was a child, the doctor told (1) that I have asthma.				
	(2) father also has asthma, and (3) father				
	was asthmatic, too, so it runs in (4) family. There are				
	often many asthmatics in the same family. (5) is because				
	asthma is partly genetic. I had to see several doctors. (6)				
	recommended swimming as the best exercise, so I went to special swimming				
	classes for asthmatic children. We could all share (7)				
	experiences, and it helped (8), too.				
C.	Write a short paragraph about yourself and one other person in your family. Use personal and demonstrative pronouns in your paragraph. You can follow this example.				
	My brother and I are not very similar. He is tall, and his hair is dark. I'm short with light brown hair. He's interested in math and science, but I prefer reading and playing my guitar. However, we both like sports, and we ride our bikes everywhere.				
	This means we spend a lot of time together.				
	Self-Harris Karala Seedelle WAX and ton distribution of the relation of a self-tension of the self-tension				

WRITING SKILL

Writing for Different Audiences

LEARN

All writers need to think about their readers, or audience. The audience for the blog post in the writing model is young people with asthma. Therefore, the writer had to explain asthma in simple terms and define any medical vocabulary. The post also includes examples, a diagram, the pronoun *you*, and questions. An audience of doctors might not need this information, but they would want more supplementary details, such as the names of medications. Conversely, the writer of a personal blog might use *I* a lot and reveal anecdotes about his or her own experiences with asthma.

Ask yourself these questions about your audience:

- Who: What kind of people will be reading my post?
- What: What kind of background do they have? What do they already know?
 What do they not know? Do they likely agree with my opinions or not?
- Why: What is their purpose for reading my post? What is my purpose for writing it—what do I want them to know, think, or do?

APPLY

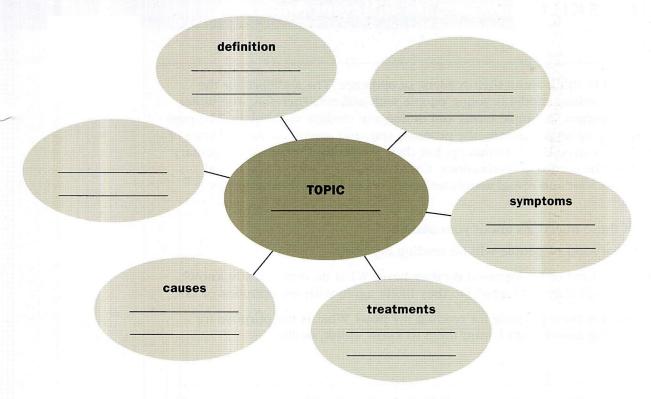
Imagine you are writing an article about asthma for a medical textbook. What would you add, delete, or change in the writing model, and why?

How does asthma cause breathing problems? Future doctors need to understand the physical and chemical processes more than patients.

Instagram:@IELTS

Collaborative Writing

A. Choose a medical condition you know well to write about, such as a virus, an infection, diabetes, or migraines. With a partner, complete the idea map with as much information as possible. Add your own ideas.



- **B.** Work with your partner. Write an explanation of your topic for college students who are not studying medicine. You can use this structure:
 - 1. Definition
- 2. Causes
- 3. Symptoms (with examples)
- 4. Treatments
- 5. Any other information
- C. Share your explanation with the class. Discuss these questions.
- 1. Can a nonexpert audience easily understand your explanation?
- 2. What other information do you want to know?
- 3. Are there enough definitions?

Independent Writing

A. You are going to write a blog post for a student health website about the common cold. You will explain how to avoid catching a cold and treatments for it. First, brainstorm everything you know about the common cold, including treatments you have tried or heard about.

9.	already know? What information will be interesting to your audience? Choose three or four facts to use in your post.	VOCABULARY TIP Use the following
	1. The cause of the cold is a virus.	words and phrases to introduce examples:
	2. People usually catch colds from other people with the cold virus.	for example, for
_	3. You can buy medications for cold symptoms at any drugstore.	instance, such as, and like.
	4. Being cold and wet does not usually cause colds.	
	5. Children have five to seven colds every year.	You can stop spreading the flu. <u>For</u>
-	6. Common symptoms include coughing, sneezing, a runny nose, a sore throat, and feeling tired.	<u>example</u> , don't go to school or work if you
	7. There is no cure for the common cold.	are sick.
	8. Some recommended treatments are sleeping, drinking lots of water, and eating spicy foods.	Some cold symptoms are similar to the flu. For instance,
***************************************	9. Anyone can catch a cold.	both illnesses cause
	10. Cover your mouth when you sneeze to avoid spreading the cold virus.	a runny nose and headache.
	Add an example to each sentence using for example, for instance, such as, or like.	There are simple ways to treat a cold, <u>such</u> as drinking plenty of water and getting lots
1.	Colds are dangerous for certain groups of people,	of rest.
	such as children and the elderly.	Some illnesses, <u>like</u> the common cold and
2.	You can pick up a cold virus from surfaces	the flu, come from viruses.
3.	There are some things you can do to treat your cold	
4.	Some people have favorite foods when they have a cold	1 1 1 E. Lap
5.	There are some ways to prevent colds	
D.	Write your blog post. Use your answers to activities A and B to plan your writing Be sure to include definitions in your post to help the reader understand any unknown words. Use some target vocabulary from page 127.	ng.

REVISE AND EDIT

	The first of the policy of the
A.	Read your blog post. Answer the questions below, and make revisions to your blog post as needed.
1	Check (/) the information you included in your blog post.
	☐ definitions ☐ examples
	□ causes □ symptoms
	☐ treatment ☐ recommendations
2	Look at the information you did not include. Would adding that information make your blog post better?
e	rammar for Editing Sentence Structure
	The structure of English centences depends on the yearh. Intransitive yearhs have no
	The structure of English sentences depends on the verb. Intransitive verbs have no object, but you often add a prepositional phrase. Transitive verbs have one direct object. Ditransitive verbs can take two objects (a direct object and an indirect object). Intransitive verb: Accidents happen. Intransitive verb with a prepositional phrase: Colds often happen in the winter. Transitive verb: You should drink water. Ditransitive verb: Doctors can give you medications.
В.	object, but you often add a prepositional phrase. Transitive verbs have one direct object. Ditransitive verbs can take two objects (a direct object and an indirect object). Intransitive verb: Accidents happen. Intransitive verb with a prepositional phrase: Colds often happen in the winter. Transitive verb: You should drink water.
В.	object, but you often add a prepositional phrase. Transitive verbs have one direct object. Ditransitive verbs can take two objects (a direct object and an indirect object). Intransitive verb: Accidents happen. Intransitive verb with a prepositional phrase: Colds often happen in the winter. Transitive verb: You should drink water. Ditransitive verb: Doctors can give you medications.
В.	object, but you often add a prepositional phrase. Transitive verbs have one direct object. Ditransitive verbs can take two objects (a direct object and an indirect object). Intransitive verb: Accidents happen. Intransitive verb with a prepositional phrase: Colds often happen in the winter. Transitive verb: You should drink water. Ditransitive verb: Doctors can give you medications. Check the language in your blog post. Revise and edit as needed.
В.	object, but you often add a prepositional phrase. Transitive verbs have one direct object. Ditransitive verbs can take two objects (a direct object and an indirect object). Intransitive verb: Accidents happen. Intransitive verb with a prepositional phrase: Colds often happen in the winter. Transitive verb: You should drink water. Ditransitive verb: Doctors can give you medications. Check the language in your blog post. Revise and edit as needed. Language Checklist
В.	object, but you often add a prepositional phrase. Transitive verbs have one direct object. Ditransitive verbs can take two objects (a direct object and an indirect object). Intransitive verb: Accidents happen. Intransitive verb with a prepositional phrase: Colds often happen in the winter. Transitive verb: You should drink water. Ditransitive verb: Doctors can give you medications. Check the language in your blog post. Revise and edit as needed. Language Checklist Used target words in my blog post.

C. Check your post again. Repeat activities A and B.

Self-Assessment Review: Go back to page 127 and reassess your knowledge of the target vocabulary. How has your understanding of the words changed? What words do you feel most comfortable using now?

The Academic Word List

Words targeted in Level 2 are bold

Word	Sublist	Location
nabandon 🎤	8	L2, U6
abstract	6	L3, U1
academy	5	L2, U8
& access	4	L0, U6
accommodate	9	L3, U6
accompany	8	L4, U6
accumulate	8	L3, U10
naccurate ?	6	L0, U4
achieve	2	L0, U1
acknowledge	6	L0, U7
acquire	2	L3, U4
♣ adapt	7	L0, U3
adequate	4	L3, U3
adjacent	10	L4, U3
<i></i> Adjust adjust	5	L4, U6
administrate	2	L4, U10
₽ adult	7	L0, U8
advocate	7	L4, U4
♣ affect	2	L1, U2
aggregate	6	L4, U5
№ aid	7	L3, U4
albeit	10	L4, U9
allocate	6	L3, U1
№ alter	5	L2, U6
alternative	3	L1, U7
ambiguous	8	L4, U7
amend	5	L4, U1
analogy	9	L4, U2
analyze	1	L1, U9
№ annual	4	L1, U6
A anticipate	9	L2, U5
apparent	4	L2, U5
append	8	L4, U9
appreciate	8	L0, U8
A approach	1	L1, U2
appropriate	2	L3, U4
approximate	4	L2, U1
arbitrary	8	L4, U7
№ area	1	L0, U6
& aspect	2	L2, U3
assemble	10	L3, U6
assess	1	L2, U4
assign	6	L3, U9
₽ assist	2	L0, U4
2 assume	1	L3, U4
& assure	9	L3, U9
attach	6	LO, U7

Word	Sublist	Location
attain	9	L3, U5
nttitude 🎤	4	L2, U4
attribute	4	L3, U3
& author	6	L0, U9
authority	1	L2, U9
automate	8	L2, U5
available	1	L0, U8
name aware	5	L1, U3
№ behalf	9	L4, U1
& benefit	1	L2, U4
bias	8	L4, U2
₽ bond	6	L4, U9
& brief	6	L2, U4
bulk	9	L3, U1
№ capable	6	L3, U7
capacity	. 5	L4, U2
category	2	L2, U3
ecease ?	9	L2, U8
challenge	5	L1, U2
channel	7	L4, U3
chapter	2	L0, U9
nchart chart	8	L0, U8
nemical	7	L2, U10
circumstance	3	L4, U3
cite	6	L4, U7
& civil	4	L3, U10
clarify	8	L3, U8
nclassic 🔑	7	L3, U9
clause	5	L3, U3
code	4	L0, U7
coherent	9	L4, U6
coincide	9	L4, U6
collapse	10	L3, U6
colleague	10	L3, U1
commence	9	L2, U9
comment	3	L1, U5
commission	2	L4, U2
& commit	4	L2, U2
commodity	8	L4, U10
communicate		L1, U3
community	2	L1, U4
compatible	9	L2, U3
compensate	3	L4, U8
compile	10	L3, U2
complement	8	L4, U9

Oxford 3000™ words

Word	Sublist	Location
complex	2	L3, U10
component	3	L3, U3
compound	5	L3, U10
comprehensiv	e 7	L3, U3
comprise	7	L3, U1
compute	2	L1, U7
conceive	10	L4, U4
concentrate	4	L1, U2
concept	1	L3, U9
conclude	2	L0. U2
concurrent	9	L4, U3
conduct	2	L1, U5
confer	4	L4, U9
confine	9	L4, U4
№ confirm	7	L1, U10
conflict	5	L1, U10
conform	8	L3, U8
consent	3	L3, U7
consequent	2	L3, U7
2 considerable	3	L4, U7 L3, U9
considerable consist	1	L1, U1
& constant	3	L1, U1 L1, U7
constitute	1	
		L4, U1
constrain	3	L4, U5
construct	2	L2, U1
consult	5	L2, U2
consume	2	L2, U6
contact	5	L1, U3
contemporary	8	L4, U3
context	1	L2, U4
contract	1	L3, U4
contradict	8	L2, U4
contrary	7	L3, U8
contrast	4	L3, U5
contribute	3	L1, U4
controversy	9	L2, U1
convene	3	L4, U8
converse	9	L2, U10
convert	7	L4, U9
number 2 convince	10	L1, U9
cooperate	6	L3, U2
coordinate	3	L2, U5
core	3	L4, U1
corporate	3	L1, U7
correspond	3	L3, U2
couple	7	L0, U7
& create	1	L2, U7
& credit	2	L2, U9
& criteria	3	L3, U3
crucial	8	L4, U4
nulture 🔑	2	L0, U9

Word	Sublist	Location
currency	8	L2, U7
🎤 cycle	4	L3, U1
ndata 🎤 data	1	L0, U3
debate	4	L3, U5
& decade	7	L1, U9
decline	5	L1, U6
deduce	3	L3, U3
A define	1	L0, U6
definite	7	L4, U6
& demonstrate	3	L1, U5
denote	8	L4, U10
A deny	7	L1, U10
depress	10	L0, U10
& derive	1	L4, U2
design	2	L0, U3
& despite	4	L3, U10
detect	8	L2, U1
deviate	8	L4. U7
A device	9	L0, U7
& device	9	L2, U4
differentiate	7	L3, U8
dimension	4	L4, U9
diminish	9	L2, U6
discrete	5	L4, U10
discriminate	6	L4, U10 L4, U1
displace	8	L4, U1 L3, U5
& display	6	L3, U5 L0, U9
dispose	7	L0, 09 L4, U8
distinct		
distort	2	L4, U10
	9	L4, U7
distribute	1	L1, U6
diverse	6	L4, U3
& document	3	L0, U10
domain	6	L4, U7
& domestic	4	L2, U6
dominate	3	L4, U8
& draft	5	L0, U10
& drama	8	L2, U7
duration	9	L2, U5
dynamic	7	L3, U1
ueconomy economy	1	L2, U3
edit	6	L1, U1
nelement	2	L3, U9
eliminate	7	L1, U7
emerge	4	L4, U10
emphasis	3	L1, U7
empirical	7	L4, U5
♣ enable	5	L2, U7
encounter	10	L1, U5

Oxford 3000™ words

Word	Sublist	Location
nergy &	5	L0, U1
enforce	5	L4, U7
enhance	6	L3, U5
enormous	10	L0, U2
ensure	3	L4, U6
entity	5	L4, U9
environment	1	L1, U6
equate	2	L3, U2
equip	7	L2, U3
♣ equivalent	5	L1, U10
erode	9	L4. U8
♣ error	4	L0, U4
establish	1	L2, U2
estate	6	L3, U1
estimate	1	L2, U8
ethic	9	L3, U8
ethnic	4	L3, U10
evaluate	2	L1, U8
	8	L1, U8 L3, U5
eventual evident		
	1	L2, U1
evolve	5	L2, U8
exceed	6	L1, U8
exclude	3	L2, U2
exhibit	8	L2, U10
expand	5	L0, U2
expert	6	L2, U2
explicit	6	L4, U7
exploit	8	L4, U7
export	1	L3, U9
nexpose ?	5	L4, U8
external	5	L2, U3
extract	7	L3, U5
facilitate	5	L3, U6
factor	1	L3, U2
neature ?	2	L0, U5
🎤 federal	6	L4, U1
& fee	6	L0, U5
& file	7	L0, U10
n final	2	L0, U3
ninance ?	1	L3, U4
finite	7	L4, U9
flexible	6	L1, U10
fluctuate	8	L4, U6
🎤 focus	2	L0, U1
format	9	L2, U1
🎤 formula	1	L3, U8
forthcoming	10	L4, U9
nound -	9	L0, U10
ndation 🔑	7	L1, U9
framework	3	L4, U3

Word	Sublist	Location
function	1	L3, U3
🔑 fund	3	L2, U9
fundamental	5	L1, U8
furthermore	6	L3, U1
gender	6	L3, U2
generate	5	L1, U4
ngeneration &	5	L2, U8
globe	7	L2, U1
ℯ goal	4	L0, U1
& grade	7	L0, U9
& grant	4	L3, U2
nguarantee 🔑	7	L1, U4
guideline	8	L1, U8
hence	4	L3, U1
hierarchy	7	L4, U10
nighlight 🎤	8	L0, U7
hypothesis	4	L3, U7
identical	7	L3, U7
ndentify ?	1	L1, U5
ideology	7	L4, U3
ignorance	6	L2, U10
ullustrate 🔑	3	L0, U6
🔑 image	5	L1, U7
immigrate	3	L4, U8
npact 🔑	2	L2, U6
implement	4	L4, U7
implicate	4	L3, U7
implicit	8	L4, U1
imply imply	3	L3, U5
nmpose 🔑	4	L3, U8
incentive	6	L4, U5
incidence	6	L3, U2
incline	10	L4, U6
ncome 💸	1	L3, U2
incorporate	6	L4, U3
ndex pindex	6	L4, U8
ndicate ?	1	L2, U3
ndividual 🎤	1	L0, U4
induce	8	L4, U4
nevitable 🎤	8	L4, U1
infer	7	L4, U2
infrastructure	8	L4, U10
inherent	9	L4, U5
inhibit	6	L4, U5
nitial 🎤	3	L0, U4
initiate	6	L3, U2
njure 🎤	2	L4, U6
innovate	7	L3, U3

Oxford 3000™ words

Instagram:@IELTS_Matters

Word	Sublist	Location
input	6	L2, U2
insert	7	L2, U7
insight	9	L3, U7
inspect	8	L4, U7
nstance 🔑	3	L3, U4
institute	2	L1, U8
instruct	6	L1, U10
integral	9	L4, U5
integrate	4	L4, U7
integrity	10	L2, U8
intelligence	6	L0, U8
intense	8	L3, U7
interact	3	L2, U1
intermediate	9	L2, U7
nternal 🔑	4	L1, U2
interpret	1	L4, U2
nterval	6	L3, U7
intervene	7	L3, U4
intrinsic	10	L4, U5
nvest ?	2	L3, U9
investigate	4	L2, U9
invoke	10	L4, U9
nvolve	1	L3, U10
isolate	7	L3, U4
issue	1	L0, U6
item ?	2	L0, U5
		and the second
₽ job	4	L0, U3
journal	2	L1, U9
justify	3	L3, U2
♪ label	4	L0, U5
& labor	1	L2, U4
layer	3	L4, U10
& lecture	6	L0, U8
& legal	1	L1, U3
legislate	1	L4, U1
levy	10	L4, U4
& liberal	5	L4, U3
& license	5	L3, U6
likewise	10	L3, U10
link	3	L0, U5
& locate	3	L1, U1
& logic	5	L3, U1
• 108.0		20, 01
naintain	2	L1, U4
major	1	L0, U2
manipulate	8	L4, U2
manual	9	L3, U3
margin	5	L2, U4
mature	9	L2, U8

Word S	ublist	Location
maximize	3	L1, U7
mechanism	4	L3, U3
🔑 media	7	L0, U9
mediate	9	L3, U4
redical 🔑	5	L1, U2
nedium ?	9	L1, U10
♠ mental	5	L2, U10
method	1	L1, U3
migrate	6	L4, U10
r military	9	L2, U9
minimal	9	L1, U8
minimize	8	L3, U9
ninimum 🥕	6	L1, U8
ninistry 🎤	6	L4, U1
ninor prince	3	L0, U8
mode	7	L3, U2
modify	5	L1, U10
monitor	5	L3, U7
motive	6	L2, U4
mutual	9	L2, U10
negate	3	L4, U8
network	5	L2, U5
neutral	6	L2, U9
nevertheless	6	L3, U10
nonetheless	10	L4, U6
norm	9	L4, U5
№ normal	2	L0, U3
notion	5	L4, U2
notwithstanding		L4, U2
♣ nuclear	8	L3, U10
objective	5	L0, U4
♣ obtain	2	L3, U1
& obvious	4	L1, U5
ccupy	4	L4, U6
& occur	1	L2, U1
₽ odd	10	L1, U1
offset	8	L3, U2
ongoing	10	L2, U5
option	4	L1, U9
orient	5	L4, U7
outcome	3	L2, U4
output output output	4	L2, U3
♣ overall	4	L2, U3
overlap	9	L2, U9
overseas	6	L3, U10
♪ panel	10	L4, U1
paradigm	7	L4, U9
paragraph	8	L1, U1

Oxford 3000™ words

Word	Sublist	Locatio
🎤 parallel	4	L4, U10
parameter	4	L3, U8
participate	2	L1, U1
partner	3	L0, U5
passive	9	L3, U8
perceive	2	L4, U6
& percent	1	L1, U7
period	1	L3, U4
persist	10	L3, U7
& perspective	5	L2, U3
& phase	4	L2, U1
phenomenon	7	L4, U5
philosophy	3	L3, U9
physical	3	LO, U1
plus	8	L0, U6
policy	1	L2, U8
portion	9	L2, U6
№ pose	10	L4, U2
& positive	2	L0, U1
potential	2	L2, U5
practitioner	8	L4, U4
precede	6	L3, U8
precise	5	L3, U9
predict	4	L0, U3
predominant	8	L4, U10
preliminary	9	L2, U5
presume	6	L4, U6
previous	2	L0, U5
primary	2	L1, U4
prime	5	L4, U6
nrincipal 🔑	4	L2, U7
principle	1	L3, U8
₽ prior	4	L2, U9
priority	7	L2, U5
proceed	1	L2, U7
process	1	L1, U5
professional	4	L1, U8
prohibit	7	L3, U5
project	4	L1, U1
promote	4	L4, U4
proportion	3	L2, U6
prospect	8	L4, U2
protocol	9	L4, U8
psychology	5	L2, U6
publication	7	L3, U7
publish	3	L0, U10
purchase	2	L0, U5
pursue	5	L4, U1
qualitative	9	L4, U5
P quote	7	L1, U9

Word	Sublist	Location
radical	8	L4, U2
random	8	L2, U10
🎤 range	2	L2, U3
ratio	5	L3, U6
rational	6	L3, U8
up react	3	L1, U5
recover &	6	L2, U5
refine	9	L3, U1
regime	4	L3, U10
region 🥕	2	L3, U10
🎤 register	3	L3, U9
regulate	2	L3, U3
reinforce	8	L3, U6
up reject	5	L1, U10
♣ relax	9	L0, U4
♣ release	7	L1, U6
relevant	2	L3, U2
reluctance	10	L2, U8
🎤 rely	3	L2, U6
remove	3	L0, U8
require	1	L0, U3
research	1	L0, U2
reside	2	L4, U4
resolve	4	L2, U4
resource	2	L0, U4
respond	1	L1, U4
restore	8	L2, U5
restrain	9	L3, U6
& restrict	2	L2, U6
retain	4	L4, U8
reveal	6	L2, U10
revenue	5	L3, U9
reverse	7	L3, U4
revise	8	L1, U8
revolution	9	L4, U3
rigid	9	L2, U8
₽ role	1	LO, U7
route	9	L3, U10
· routo	Ü	10, 010
scenario	9	L2, U8
schedule	7	L1, U2
scheme	3	L4, U8
scope	6	L2, U10
section	1	LO, U2
sector	1	L0, 02 L4, U9
& sector	2	L4, U4
& seek	2	L2, U9
& select	2	L1, U6
sequence	3	L1, U6
Sequence	4	L0, U2
sex	3	L0, U2 L4, U5
∢ S€∧	3	14, 00

Oxford 3000™ words

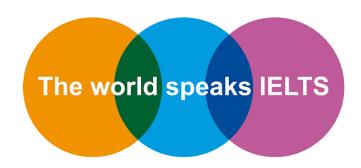
Word	Sublist	Location
& shift	3	L2, U7
significant	1	L3, U7
& similar	1	L1, U6
simulate	7	L3, U3
site	2	L1, U1
so-called	10	L2, U1
sole	7	L4, U4
somewhat	7	L3, U5
source	1	L1, U6
& specific	1	L1, U3
specify	3	L1, U9
sphere	9	L1, U9 L4, U2
& stable	5	
statistic	4	L3, U6
statistic	-	L2, U10
*	4	L0, U9
straightforward		L3, U3
strategy	2	L2, U2
stress	4	L0, U1
structure	1	L2, U7
& style	5	L2, U2
submit	7	L1, U10
subordinate	9	L4, U9
subsequent	4	L3, U5
subsidy	6	L4, U3
& substitute	5	L2, U6
successor	7	L3, U8
sufficient	3	L4, U1
n sum	4	L3, U5
summary	4	L1, U3
supplement	9	L2, U10
survey	2	L2, U9
nurvive &	7	L2, U8
suspend	9	L4, U1
sustain	5	L3, U6
symbol	5	L0, U10
* tape	6	L3, U5
* target	5	L2, U2
* task	3	L0, U6
team team	9	L0, U1
technical	3	L3, U6
ntechnique **	3	L3, U6
technology	3	L2, U3
temporary	9	L0, U6
tense	7	L2, U1
terminate	7	L4, U8
♣ text	2	L0, U10
theme	7	L1, U9
theory	1	L3, U7
thereby	7	L4, U6
thesis	7	L3, U7
		and the second

Word	Sublist	Location
ntopic &	7	L0, U7
of trace	6	L4, U10
tradition	2	L0, U9
transfer	2	L1, U6
transform	6	L3, U1
transit	5	L2, U2
transmit	7	L4, U10
ntransport &	6	L1, U8
R trend	5	L1, U3
trigger	9	L4, U4
nltimate &	7	L3, U9
undergo	10	L4, U4
underlie	6	L4, U5
undertake	4	L4, U3
niform 🔑	7	L2, U10
unify	9	L2, U9
🔑 unique	7	L2, U7
utilize	6	L3, U6
₽ valid	3	L3, U8
🎤 vary	. 1	L1, U2
vehicle	7	L2, U2
version	5	L1, U9
ℯ ⁰ via	7	L4, U3
violate	9	L3, U6
virtual	8	L3, U5
visible	7	L0, U2
🎤 vision	9	L2, U2
visual	8	L2, U7
volume	3	L1, U7
voluntary	7	L3, U4
welfare	5	L4, U4
whereas	5	L4, U5
whereby	10	L4, U8
widespread	7	L3, U4



فروشكاه آنالاين آيلتس مترز

پیشرو در ارائه کتاب ها و منابع با کیفیت زبان انگلیسی و آزمون جامع آیلتس





مجموعه تخصصي آيلتس مترز نامي معتبر و شناخته شده









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آدرس وب سایت

IELTSMatters.com



آدرس فروشکاه کتاب book.IELTSMatters.com



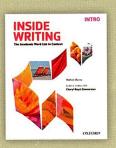
Telegr 1atters

The Academic Word List in Context

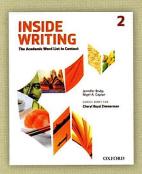
INSIDE WRITING

Develop writing skills and acquire the Academic Word List

- > Explicit writing skills prepare students for academic writing
- > Analysis of writing models creates independent writers
- > Grammar and vocabulary instruction strengthens students' writing



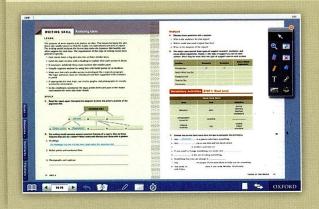








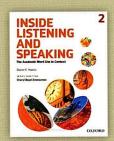
Oxford **iTools** An interactive classroom presentation tool.

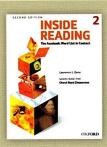




Additional worksheets available on iTools and the Student Website

The *Inside* Track to Academic Achievement





Components

Student Book 978-0-19-460126-9

Student Website www.oup.com/elt/insidewriting

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